

# EQUESTRIAN PARK

3rd Quarter Report for the Salt Lake County Equestrian Park and Event Center

October 2015



Headliner Joe Nichols draws nearly 4,000 fans at the Salt Lake County Fair

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## Salt Lake County Fair Highlights 3rd Quarter Events

The annual **Salt Lake County Fair** was the largest event of the quarter at the Equestrian Park. During its four-day run, August 12 – 15, the Fair featured some new events and many of the expected favorites. The opening night Grandstand concert with Joe Nichols was very well attended, as was the Monster Truck Show/Motor Cross. Other special events included the Knights of Mayhem jousting troupe, a luau and a rodeo. The carnival was relocated to the east parking lot area and showed nearly a 50% increase in revenue over the previous year. The Fair also featured several food trucks at the main entrance to complement the many traditional Fair food vendors. 4-H animal barns, a petting zoo, crafts and mainstage entertainment were also featured. [See more photos on Page 3.](#)

Prior to the Fair, the facility hosted in July the following events: **Utah All Breed Horse Association, Barrel Buddies Club Night, Los Reyes Promotions, Utah's Mounted Thunder, Wasatch Horse Show Association, Jr. Livestock** and the **Rocky Mountain Waterfowl Festival**.

Following the Fair, there were two non-equestrian events, **the Utah Pheasant Society** and the **Great Basin Fiber Arts Fair**. Equestrian events included: **the Utah Paint Horse Club, Utah Quarter Horse Association Auction, Los Tigres Promotions, Wasatch Horse Show Association** and a **4-H Livestock Meeting**.





## Footing Project Underway in Arenas

After Operations Manager Mike Terry attended the Footing Academy in Oklahoma last quarter and had the Equestrian Park Arena footing (dirt) analyzed by an industry specialist, Operations will gradually add 165 tons of special sand mix in Arena 5 to break down the clay and give it a more consistent pan. This remedy also makes the footing a little softer, improving traction. This addition of sand will be completed incrementally so as not to create a rolling surface. Arena 1 will be next on the list for improvement. These two arenas were chosen first because they are used the most and are specifically used for barrel racing — an event where footing is very critical.

## Equestrian Park Beefs up Security

Cameras have been installed throughout the Event Center to increase safety and security. The barn areas are still in need of added surveillance to ensure that Park policies are not being violated. The gates on the 2200 West side of the Park are now being locked to prevent after-hours access. Part-time Security patrols now work on the weekends.

## Staff Continues Monthly Safety Training Sessions

Recent training sessions have included basic First Aid, inclement weather protocols, hand protection, safety behaviors and documentation team training.



On July 8th, staff conducted an Emergency Response Plan training and then held an emergency evacuation drill on July 29th.





Horse barns will receive a makeover.

## Barn Improvement Project Underway

The indoor barns at the Park are nearly 70 years' old and in need of repair. Barn A will be the first in the series of improvements that will be made by the Operations Department. The project will include repairing and replacing stall doors; leveling stall grounds and aisles; and, cleaning and repairing other items that are discovered during the project. A fabrication program is being set up on

site in order to repair barn doors that have been damaged by rust. This will be an ongoing process as each stall will be evaluated and needs will be inventoried.

### 3rd Quarter Sales

#### July

- Los Reyes Promotions
- Barrel Buddies Club Night

#### August

- Great Basin Fiber Arts Fair 2016
- Wasatch Gem Show
- Utah Mounted Thunder

#### September

- Utah Barrel Racing Association (x2)
- Utah Horse Expo
- ZD Team Roping (x3)
- ZD Roping 2016
- Los Tigres Promotions
- Danise Team Roping
- Feathered Horse Classic West

## Salt Lake County Fair





## South Valley Services Benefits from Day of Service by SMG & Generous Donation from Paras Furniture

The West Jordan shelter for victims of domestic violence underwent a makeover with the help of employees from SMG/Salt Lake and a donation of new furniture from Paras Furniture. South Valley Services provides safe shelter and supportive services to women, men and their children who have been affected by domestic violence. [www.svsutah.org](http://www.svsutah.org)

Over a dozen SMG employees turned out July 24th for the painting project that included the common area living room, the teen/computer room and the children's playroom. A crew from the Specialty Crafts Department brought all the necessary equipment and painting supplies. Teams tackled cleaning the walls, taping and painting. Two of the Salt Palace engineers designed and illustrated a mural for the children's playroom replete with drawings of undersea life.

Paras Furniture was a key partner in this project and delivered three new couches for the living area on Monday, August 31. The well-worn fabric furniture was replaced with sturdy, bonded leather furniture.

The third part of the project included a book drive at the SMG facilities to help enhance the shelter's teen and adult library. Over 100 books were collected during the one-month drive.



## Jesse Stringer Goes from Temporary Employee to Employee of the Quarter



Hard work and dedication recognized

Jesse started at the Equestrian Park in May as a temporary employee and was quickly promoted to a full-time position as a Maintenance Technician. He received two nominations for Employee of the Quarter from his colleagues at the Park and several positive comments from vendors and attendees during the Fair for his exceptional customer service.



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