

True Value
FOR SALT LAKE
A+ WEATHER
A+ HOTELS
A+ WIRES
A+ ATMOSPHERE

With Susan Katz
OCT 2012

- Hardware Cooperative
- 4500 STORES
* TWICE, a. YEAR
9000 PAX.
FALL 2012
about BUYING
EDU CAT IONAL
STORE HAS COMPLETE DISCRETION on DESIGN + MERCHANDISE.
YOUNG + FEMALE AUDIENCE
FAMILY REUNION
MULTIPLE GENERATIONS

COMMUNITY SERVICE OUTREACH
PRE-CONFERENCE
DONATION BY VENDORS POST-SHOW.
FIND OUTREACH that FITS YOUR ORG...

HOTELS
21 HOTELS
ROOM NIGHTS
90% FILLED
OUR PLEA
more hotel rooms

F&B
#10
FOOD COURT
UTAH FOODS
- Outstanding
- NO LINES
- GREAT SPACE
- WE GAVE BUDGET + ORG. PROFILE
→ they made it all WORK.

OUTDOOR SPACES
CONVENTION CENTER
- take up EVERY INCH of the Salt Palace.

CHALLENGES

* UFT FROM NORTHEAST + SOUTHEAST ISN'T EASY
* WEEKEND HOTEL WASN'T ABLE TO PROVIDE INFO.
* VIDEO PROCESS WAS CHALLENGING
* RESTAURANTS were BOOKED (restaurant space)
* RESTAURANT PRIVATE ROOMS = LIMITED
* SOUND TRAVELED BETWEEN ROOMS.
* HOMELESS on the STREETS
need * MORE ROOMS at the CENTER
need * MORE HOTEL ROOMS

CLINICAL NEEDS and TECH. SOLUTIONS

ISMNM
IN SALT LAKE
A+ COMMUNICATION
A+ EXPERIENCE
COMING IN

WITH ROBERTA KRAVITZ
"THE" meeting for MRI.
APRIL 2013

- PROVIDE EDUCATION + PUBLISHED RESEARCH
- PROMOTE SHARED RESEARCH
- ENGINEERS, SCIENTISTS, CLINICAL RADIOLOGISTS, VETS.

OUR MEETING.

PMD ATTENDEES 5000-6000 PAY
EXHIBITORS 1100 PAY
50% N. America.
OVER TO COUNTRIES
AVE SET ROTATION

HOTELS
- We only book 30% of Pax.
- most BOOK their own hotels

the CENTER
"we're meeting space Hubs"

INTERNET
- opening up Internet throughout center.
YES!
do you remember when we took DOWN the Internet?

the CITY
- GREAT!
- less than 4 hrs. to answer my email

GENERAL COMMENTS— EMERGENCY PREPAREDNESS PLAN.

* directions on badge.
* written PLAN
* the INTERNET makes it INSTANT
* pre-plan conversations with the CENTER.
PLUS MY NUMBER.
WHO HAS LIABILITY?
HOTELS:
- there is protocol + training.
- we have OWNERSHIP but we consult

HUGE IMPROVEMENT IN INTERNET at the SALT PALACE

✓ 1 GB SERVICE
✓ MULTIPLE BACK-UPS.
✓ 10-12,000 CONCURRENT USERS
✓ LICENSING CAPABILITIES SPONSORSHIP OPPORT.
✓ LOAD BALANCING throughout
✓ ACCESS to ENGINEERS

* MAKE Your FORCE MAJEUR clause as detailed as possible.

* CRISIS COMMUNICATIONS PLAN

VISA ISSUES
CANADA IS GETTING HARDER
NAS is no longer running visa support program.
NEW ORLEANS
Best class

CUSTOMER REPORT CARDS

Map by: www.graphicfootprints.com . p4