

DELTA Update

with Jimmy Romo

For every dollar earned, we'll put 50¢ to imp. customer exp.

OUR FOCUS on CUSTOMER will challenge our COMPETITORS.

CUSTOMER COMES FIRST

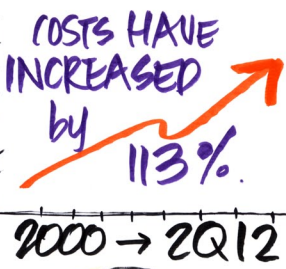
DELTA CEO GOALS =



1 WIN BTN

2 BUILD BRAND and PRESENCE in W. coast gateways

3 WIN in NYC complete JFK terminal



- travel to US. by non-citizens
- US airlines - Int'l CAP growing share.

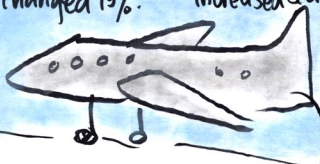
IT'S IMPORTANT to have a HEALTHY AIRLINE INDUSTRY.

• Domestic airfare has changed 15%.

• Delta 2013 increased seats

Supplies 80% of Delta FUEL

DELTA REFINERY



AVERAGE PRICE OF \$400

LOWEST PRICES ON TUES, WED, FRIDAYS.

DELTA MEETING PROGRAM

INTERNATIONAL 50 FLY-INS 2 COUNTRIES

15-FLIGHTS ON 1 carrier in U.S.

• Airline OPS improved over the last 15 years.

• US airlines cutting capacity in non-NA. mkt's

• CONSOLIDATION of airlines LED to FINANCIAL STABILITY