CONTRACTION OF MEETING DURATION

- LONGER DAYS
- Networking opportunities

WE'VE ALWAYS HAD 5-7 DAYS.

SPEAKERS

- DECREASING DAYS
  - Attract people who don't come
  - 15-min presentations
  - Short attention span

15 MIN

TECH TALKS

SPEAKERS:
- More effective
  - Are members of associations
  - More bandwidth
  - More training available
  - Sponsors

HEALTH RIVERS: TRAINING

MEMBERS

CENTERs OF EXCELLENCE

SOURCES: SPEAKERS

- Vision
- Mission
- Purpose
- Values

SOCIAL MEDIA

- Gotta stay on top of the news
- Most used:
  - Google
  - LinkedIn
  - Disc groups
- Tech: hybrid - blended

FREE EDUCATION ONLINE

- Use online to gather information
- Face-to-face to learn

TECH

- Customized calendar of events
  - Blended meetings
  - How does it impact our industry?
  - Help me sell your city!

FOOD QUALITY

- Food is the biggest issue in general
- Opportunity in Salt Lake
- Not a problem

COSTS

- Why are costs different between cities?
  - Negotiations need to happen up front
- How does Salt Lake compare for F&B?
- Creative: Know our budgets
  - Provided what we needed
- Quality lower

SHIFT AWAY FROM THE BEVERAGE MARKET

SALT LAKE

- Barometer: will be an issue in the future
- How do we keep up with current list of meals?
- Need to see the picture for in-person versus virtual

BE PREPARED: REACH OUT TO US!

CUSTOMIZED CALENDAR OF EVENTS

BATCHLE: HELPS US KNOW THE CITY AND EXECUTE