



## **New Concessionaire Named at Salt Lake County Equestrian Park** **Diamond Creations Serves Other Area Facilities** **For Immediate Release**

Diamond Creations has entered into an agreement with the Salt Lake County Equestrian Park, managed by SMG, to provide concession and catering services at the facility beginning July 31st.

The concession services will debut at the **2015 Rocky Mountain Waterfowl Festival**, which runs August 1 – 2. The next event will be the annual **Salt Lake County Fair**. Diamond Creations will be the exclusive provider of concessions in the Event Center and will act as the Master Concessionaire for all other food vendors during the four-day run of the Fair, beginning August 12<sup>th</sup>.

Diamond Creations manages the concessions at three other Utah venues, including the Maverick Center in West Valley City, and USANA Amphitheater and the Utah State Fair Park in Salt Lake City. It also provides catering services at the Utah Cultural Celebration Center in West Valley City.

The 30-year-old company entered the Utah market 18 years ago at the then-E Center (now the Maverick Center). It held the beer concession contract with Salt Lake County for the Equestrian Park for nine years, up until 2011.

“We are looking forward to this new, expanded partnership with the Equestrian Park,” said Agostino DiGiacomo, Director of Food and Beverage for Diamond Creations.

Agostino said they will develop a food menu specific to the Equestrian Park, reflecting the unique nature of the facility and its clientele. “We are very excited to offer this level of professional food service to our patrons,” said Susan Hayward, Facility Director of the Park. “We are confident Diamond Creations will raise the level of service and offerings at our facility.”

The concession stands will be open during Park events. See Calendar of Events at: <http://www.visitsaltlake.com/slco-equestrian-center/attend/event-calendar/>

Diamond Creations holds contracts with various venues in six other Western states.

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