

SPONSORS SELL BRANDING and EXPOSURE



EXPAND the LIFE of the SPONSORSHIP AFTER the CONFERENCE

video social apps

MULTI-LAYERED



HOTEL • **HIGHER RATES**

LOOK OUTSIDE the BOX FOR ALTERNATIVE VENUES



• **LONGER HOTEL RESPONSE TIMES**

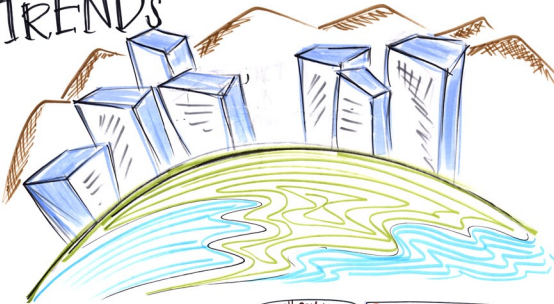
• **LOW PER DIEMS**

KEY DECISION MAKERS NEED to be in the CONVERSATION

ECONOMIC TRENDS

MEETING INDUSTRY KEY TRENDS

THIS IS A GREAT WAY OF BRINGING BUSINESS TO SALT LAKE!



I'D PAY PER PERSON



SMG

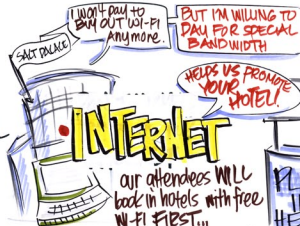
TAP into SMG

- they are already doing it...
- getting people around efficiently and C.O.N.N.E.C.T.E.D.

GET GREG KAREN OR SR. VP HERE in APRIL

and IT PERSON

WIFI is NOT FREE at the MUNICIPALITY LEVELS



our attendees WILL book in hotels with free WI-FI FIRST...

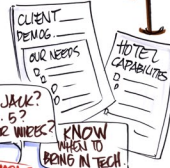
DON'T NICKEL and DIME US

FREE BASIC WI-FI

GOOD CONNECTIVITY IN EVERY ROOM

KNOWLEDGEABLE STAFF TO HELP ME PLAN

BALANCE



WE ALSO HAVE TO TAKE REEP. FOR YOUR GROUP and HIRE a 3rd PARTY.

SALT LAKE Q&A MTG
SEPT. 22-24, 2011 - P.2
MAP BY:
www.graphicfootprints.com

LEVERAGING REL SHIPS