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SALT PALACE CONVENTION CENTER & MOUNTAIN AMERICA EXPOSITION CENTER ANNOUNCE APPROVAL OF GLOBAL BIORISK ADVISORY COUNCIL ACCREDITATION

SALT LAKE CITY, September 10, 2020 - It is with great enthusiasm that the Salt Palace Convention Center (SPCC) & Mountain America Exposition Center (MAEC) announce the approval of their Global Biorisk Advisory Council (GBAC) STAR facility accreditation. In order to properly address and meet the needs of the continued prevention, response, and recovery of Covid-19, both facilities began to pursue the GBAC STAR facility accreditation program in April of this year. This accreditation from The Global Biorisk Advisory Council (the leading trade association for the cleaning industry) is another step towards providing a safe facility for all attendees and employees. This accreditation would not have been possible without the continued financial and organizational support from Visit Salt Lake, and their leadership in restarting the live events industry. It is clear that the hospitality community is invested in the future of both SPCC & MAEC as a means to continue to bring economic growth and opportunity to the Wasatch Front. In order to achieve the GBAC STAR accreditation SPCC & MAEC demonstrated compliance with the program's 20 elements, ranging from standard operating procedures to emergency preparedness and response measures. This accreditation coincides with the introduction of a new ASM Global program known as VenueShield. This new program provides both SPCC & MAEC with industry wide standards for providing clients, employees, and attendees with information and guidance that will bring us through these unprecedented times, and help bring both venues and the events industry as a whole back to life. It is the belief that with the GBAC accreditation accomplished, both SPCC & MAEC are positioned as leaders in the post-Covid 19 events industry world, and will emerge as a safe harbor for all events in search of a new normal.

About Global Biorisk Advisory Council

The Global Biorisk Advisory Council® (GBAC) helps organizations and businesses prepare for, respond to, and recover from biological threats, and biohazard situations and real-time crises. GBAC offers education, training, certification, response management, and crisis consulting for situations where environments require a much higher level of cleaning, disinfection, and restoration. GBAC is a division of ISSA, the worldwide cleaning industry association.

About Salt Lake County, The Salt Palace Convention Center, & Mountain America Exposition Center

Owned by Salt Lake County, The Salt Palace Convention Center & Mountain America Exposition Center stand as the focal points for continued economic opportunity, growth, and advancement for the communities and industries that rely on the development of Salt Lake City, Sandy City, and the State of Utah as world class destinations. The continued success of both venues relies heavily on the involvement and monetary investment of Salt Lake County.

About ASM Global

ASM Global was formed by the merger of AEG Facilities and SMG, global leaders in venue and event strategy, management and other services. For more than 40 years, our clients have benefited from our depth of resources and unparalleled experience, expertise and creative problem-solving. Our success is built on our many local and national relationships and partnerships with publicly- and privately-owned venues, event producers, suppliers, architects, developers, sports teams and industry associations.