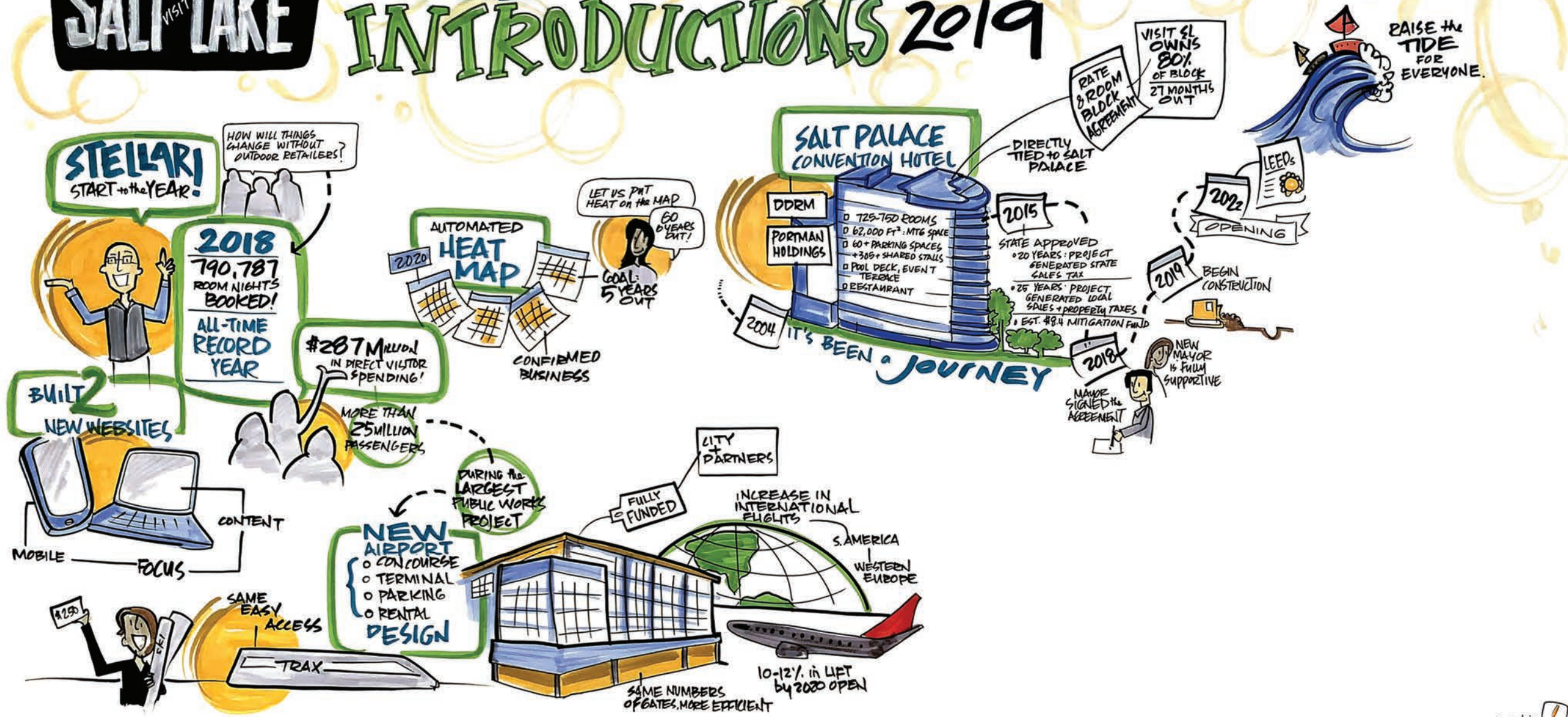


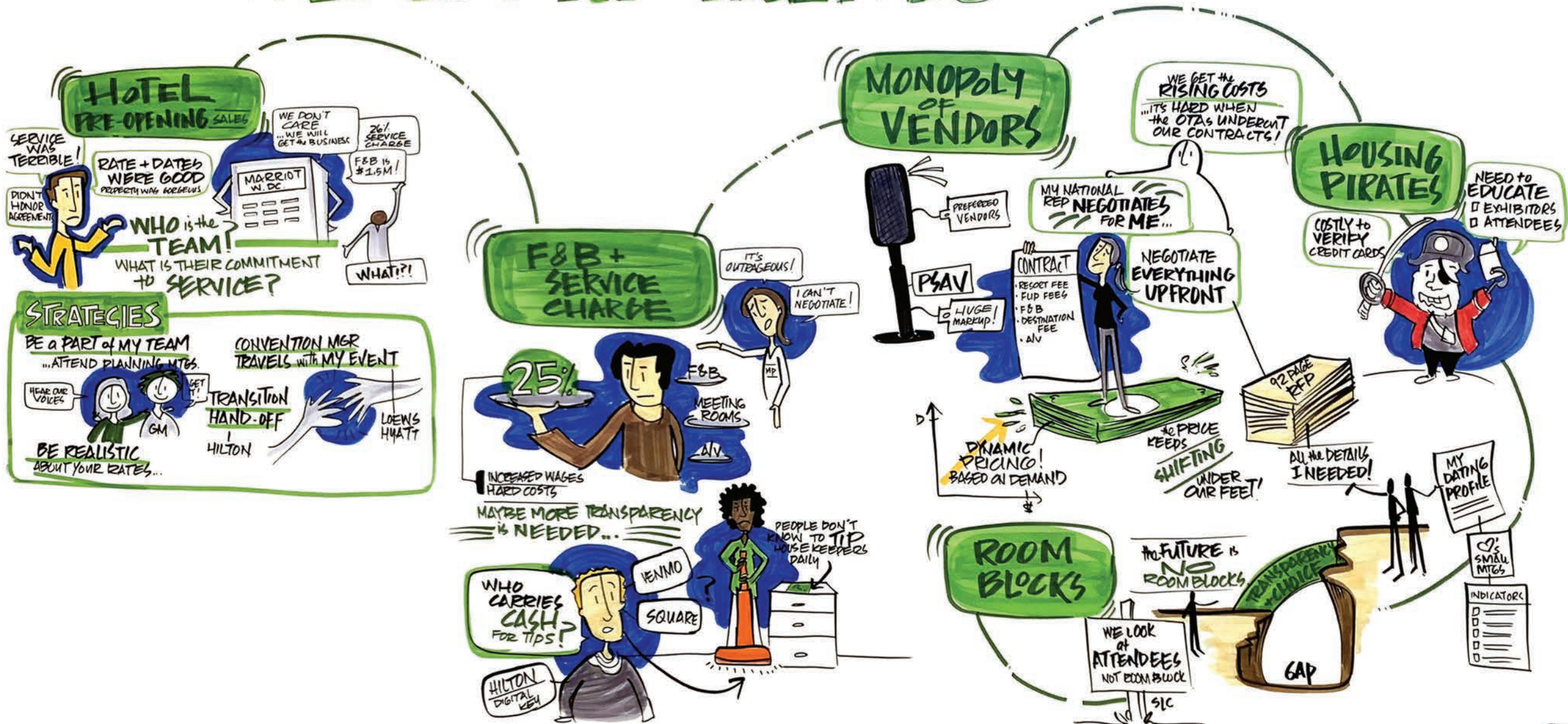


WELCOME UPDATES CUSTOMER ADVISORY BOARD

INTRODUCTIONS 2019



INDUSTRY TRENDS



BLUEPRINT SALT LAKE

HISTORICAL PERSPECTIVE

- 70+ FACE TO FACE/PHONE INTERVIEWS
- 2000+ E-SURVEYS
- COMPETITIVE ANALYSIS
- CUSTOMER ADVISORY BOARD
- CO-CREATION SESSION
- STEERING COMMITTEE & WORKING GROUP
- ONGOING REFINEMENTS
- STRATEGY

MIS-
PERCEPTIONS
HAMPER OUR
ABILITY TO GLOBALLY
COMPETE

✓ GENUINE
✓ COORDINATED
✓ COMPELLING
FOR THE COMMUNITY
AND ITS VALUES

WHAT
SHAPE
OF BLUE
ARE YOU?

SCREENPLAY

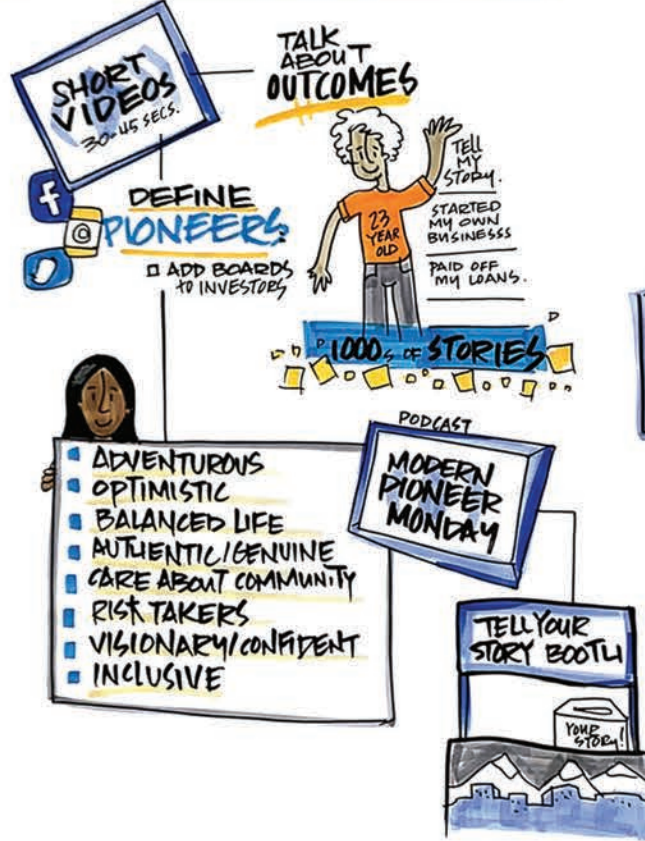
OUR NARRATIVE



LOOKING BEYOND...

TRANSFORMATION

MODERNPIONEERS.ORG



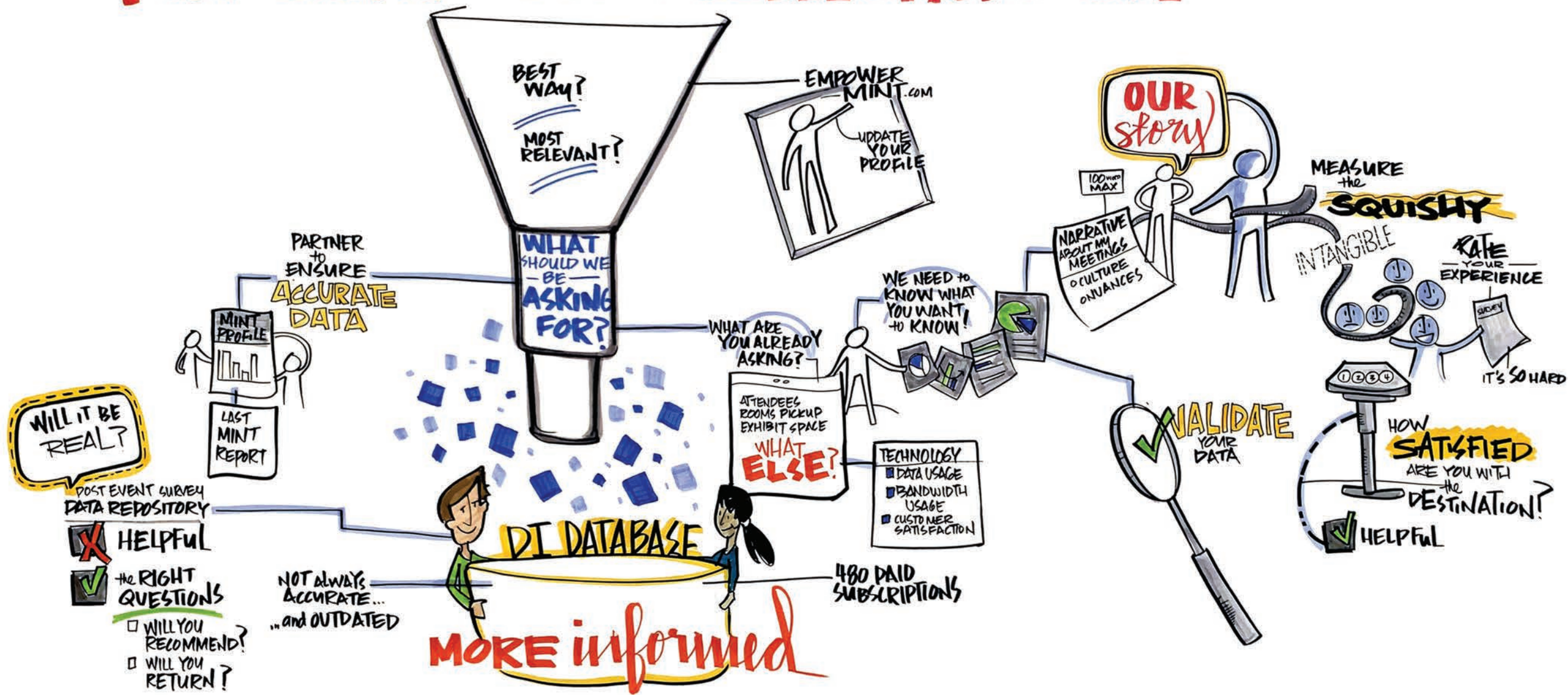
ENTREPRENEURS/INNOVATORS EVENT



MY JOURNEY to SALT LAKE with LAURA BUTLER



POST EVENT DATA COLLECTION & USE



SALT PALACE SUSTAINABILITY INITIATIVES

YOU CAN DO...

1. DITCH the FOAM CORE
2. FOOD RESCUE
3. FIND IMPACTFUL HOMES FOR MATERIALS

ALL ABOUT PEOPLE
YOU ARE HERE

PARTNERSHIP

CERTIFICATION + RE-CERTIFICATION
- 5 IN 1
- 35 MEMBER GREEN TEAM COMMITTEE

the MOST in the US
66% to 75% LANDFILL DIVISION

PROFIT
- LESS TRASH
- SMARTER RESOURCE ALLOCATION

COMMUNITY IMPACT

INNOVATION



BUSINESS



HOSPITALITY

IT'S IMPORTANT
☒ YES
☒ NO

THE MORE WE CAN MAKE THIS EASY!



SERVICE PROJECTS

CLEANER TRANSIT

ARTS & THEATER

CLIMATE ACTION



ROOFTOP SOLAR

LOW FLOW INFRASTRUCTURE



LIVING SPACES

RESPONSIBLE MATERIALS MGMT

100,000 LBS FOOD RESCUE

PUSH to 90%
= ZERO WASTE

LANDFILL DIVERSION = 90 PARTNERS to 75% IN 2019

