

# SALT LAKE VISIT

# WELCOME UPDATES CUSTOMER ADVISORY BOARD

## INTRODUCTIONS 2019

**STELLAR!**  
START to the YEAR.

HOW WILL THINGS CHANGE WITHOUT OUTDOOR RETAILERS?

**2018**  
790,787 ROOM NIGHTS BOOKED!  
ALL-TIME RECORD YEAR

**BUILT 2**  
NEW WEBSITES

MOBILE FOCUS

CONTENT

SAME EASY ACCESS

TRAX

**2020**  
AUTOMATED HEAT MAP

LET US PUT HEAT ON THE MAP

60 YEARS OUT!

GOAL: 5 YEARS OUT

CONFIRMED BUSINESS

**#287 MILLION**  
IN DIRECT VISITOR SPENDING!

MORE THAN 25 MILLION PASSENGERS

DURING THE LARGEST PUBLIC WORKS PROJECT

**NEW AIRPORT**

- CONCOURSE
- TERMINAL
- PARKING
- RENTAL DESIGN

**SALT PALACE CONVENTION HOTEL**

DDRM

PORTMAN HOLDINGS

- 725-750 ROOMS
- 62,000 FT<sup>2</sup> MITG SPACE
- 60+ PARKING SPACES
- 305+ SHARED STALLS
- POOL DECK, EVENT TERRACE
- RESTAURANT

2004 IT'S BEEN A JOURNEY

2015 STATE APPROVED

- 20 YEARS: PROJECT GENERATED STATE SALES TAX
- 25 YEARS: PROJECT GENERATED LOCAL SALES + PROPERTY TAXES
- EST. \$84 MITIGATION FUND

DIRECTLY TIED TO SALT PALACE

2018 MAYOR SIGNED THE AGREEMENT

2019 NEW MAYOR IS FULLY SUPPORTIVE

2019 BEGIN CONSTRUCTION

2022 LEEDs OPENING

**RATE & ROOM BLOCK AGREEMENT**

VISIT SL OWNS 80% OF BLOCK 27 MONTHS OUT

RAISE THE TIDE FOR EVERYONE.

CITY PARTNERS

FULLY FUNDED

INCREASE IN INTERNATIONAL FLIGHTS

S. AMERICA

WESTERN EUROPE

10-12% IN LIFT by 2020 OPEN

SAME NUMBERS OF GATES, MORE EFFICIENT