BLUEPRINT SALT LAKE

HISTORICAL PERSPECTIVE
- 20+ face-to-face conversations
- 2000+ e-surveys
- Competitive analysis
- Customer focus groups
- Co-creation session
- Outlining qualitative & quantitative research
- Ongoing refinements
- Strategy

OUR NARRATIVE
- Investors
- Career seekers
- Meeting professionals
- Entrepreneurs

LOOKING BEYOND... TRANSFORMATION

Genuine
- Coordinated
- Compelling
- For the community and its values

QUALITY OF BLUE OR YOUR SHADE

MODERNPIONEERS.ORG

ENTREPRENEURS/INNOVATORS EVENT

MAJOR SPONSORS

VOTE ON IDEAS

OUTCOME SOLUTIONS

CREATIVE FORMATS

INTERNATIONAL FOCUS

PLANT SEEDS

THE FUTURIST CONFERENCE

REACHING OUT TO

TIE IN ACCESS TO

YOUTH EVENTS

MILLENNIAL PIONEER

CONFERENCE

PROJECT

MODERN PIONEER MONDAY

PUBLISH

TELL YOUR STORY BOOTH

ADVENTUROUS
- Optimistic
- Balanced life
- Authentic, genuine
- Care about community
- Risk-takers
- Visionary, confident, inclusive

SHORT VIDEOS & MYSTERY PACKS

TALK ABOUT OUTCOMES

10,000+ STORIES