



Visit Salt Lake Media Center



VISIT SALT LAKE MEDIA CENTER

About the Visit Salt Lake Media Center - This state-of-the-art facility gives meeting, convention, and event groups a plug-and-play solution to easily create branded, high-quality digital content for their next Salt Lake event.

The VSL Media Center offers groups the opportunity to host livestream events across multiple channels, or to record studio sessions for attendance promotion or for groups' social channels, which can be delivered directly to preferred file-sharing platforms (i.e. Google Drive, Dropbox, SharePoint, etc.)

The VSL team has strategically designed the Media Center to offer both ease of use and a first-class production experience. **The base package is 100% complimentary** and includes staffing for smaller-scale streaming and pre-recorded productions.

The 16'wide x 30'deep Visit Salt Lake Media Center features:

- A versatile set which can be easily transformed to create multiple unique looks, including:
 - Casual interview set featuring comfortable chairs and tables
 - A news-desk style set that can accommodate up to 3 presenters
 - Bar-height stool seating for panel discussions with up to 4 presenters
 - Stand-up, clean set for individual presenters or larger groups (4-8 people)
- Broadcast-studio quality LED lighting system capable of multiple lighting scene options
- Professional lavalier and handheld wireless microphone system
- Studio-quality digital audio mixing board
- Three Panasonic 4K PTZ cameras with remote operation system
- Tricaster 2 Elite video switcher; the most complete video production platform available
- Atomos Ninja Shogun Studio SSD 2-channel recording device for high-quality file capture
- Customizable teleprompter system
- Set backdrop image of Salt Lake skyline or greenscreen for virtual studio/AR productions