



# SALT LAKE VISITORS GUIDE

In Visit Salt Lake's award-winning guidebook, you'll discover the best local restaurants, attractions, visual arts, shopping, nightlife, the outdoors, sports and more. The Salt Lake Official Visitors Guide is an inside guide that helps visitors of all ages make the most of a trip to Utah.

Bonus: The Official Visitors Guide is also published on [visitsaltlake.com](http://visitsaltlake.com). The digital edition issue receives more than 9,000 reads per year with an average session time of 8 minutes.

## 2022 PRODUCTION DATES

Space Close Deadline	March 16th
Press-Ready Ads Due	April 8th
Publishing Date	May 31st

## ADVERTISING RATES

Full Page - \$5,500
Half Page - \$3,500
1/4 Page Dining - \$750

**SLC A LITTLE TOO BLAND FOR YOU?**  
OUR 25 BARS AND RESTAURANTS WOULD LIKE A WORD.

LA BARBA COFFEE  
LEONARDI'S STEAKHOUSE  
SWEET ROLLED TACOS  
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"Ninety-four percent of hotels surveyed provide visitor information for their guests using a brochure display."

Survey conducted by Bentley's Center for Marketing Technology (CMT) and commissioned by Visitor International, Dec. 5, 2017

Compiled by the Editors of

**saltlake**  
MAGAZINE



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## DISTRIBUTION

- Visitor Info (Salt Palace) • Utah Office of Tourism • Utah Visitors' Centers Statewide
- State Wide Chambers of Commerce • Area Restaurants and Businesses • Shopping Malls
- Attractions and Venues • Airport • Travel Agents • Hotels and Motels • RV Campgrounds
- Requested Informational Packets • Meeting Planners