

SALT LAKE VISITORS GUIDE



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In Visit Salt Lake's award-winning guidebook, you'll discover the best local restaurants, attractions, visual arts, shopping, nightlife, the outdoors, sports and more. The Salt Lake Official Visitors Guide is an inside guide that helps visitors of all ages make the most of a trip to Utah.

Bonus: The Official Visitors Guide is also published on visitsaltlake.com. The digital edition issue receives more than 9,000 reads per year with an average session time of 8 minutes.

2023 PRODUCTION DATES

Space Close Deadline	March 29th
Press-Ready Ads Due	April 21st
Publishing Date	June 1st

ADVERTISING RATES

Full Page - \$5,500
Half Page - \$3,500
1/4 Page Dining - \$750

THINK OF US AS A GATEWAY TO:

COCKTAILS, PHOTOS, ART, ICE CREAM, SUSHI, BEER, PLANETARIUM, SPORTS, MOVIES, MURALS, COMEDY, COFFEE, DONUTS, MARKETS, BURGERS, FESTIVALS, CONCERTS, MUSEUMS, FIREWORKS, GOAT YOGA, PIZZA, TACOS, FOUNTAINS, GAMES

WELCOME TO SALT LAKE CITY

THE GATEWAY thegateway.com
400 W 300 S | 801.521.4764

Full Page

GET INSPIRED

Free exhibits daily. Visit us at 110 S 400 W in Salt Lake City. ClarkSzePlanetarium.org

Art | Café | Store

VISIT THE

UMFA

UTAH MUSEUM OF FINE ARTS

umfa.utah.edu

Half Page

WE ARE READY FOR

Winter

ARE YOU BOOK YOUR TRIP AT WWW.ALTAHALLET.COM

Squatters

1710 W. 1000th St. • 801-363-2727

squatters.com

WASATCH BEER PUB

1710 W. 1000th St. • 801-363-2727

wasatchbeers.com

1/4 Page Dining

“Ninety-four percent of hotels surveyed provide visitor information for their guests using a brochure display.”

Survey conducted by Bentley's Center for Marketing Technology (CMT) and commissioned by Visitor International, Dec. 5, 2017

Compiled by the Editors of



For inclusion & pricing, please call
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