

Social Media Mobile Tools

This is a...
GAME CHANGER

FUNNEL



OUR HOPE = BECOMES a PROMOTIONAL ITEM FOR SLC

OutdoorRetailer.com

we give you information for SLC to expand and build **YOUR BRAND**

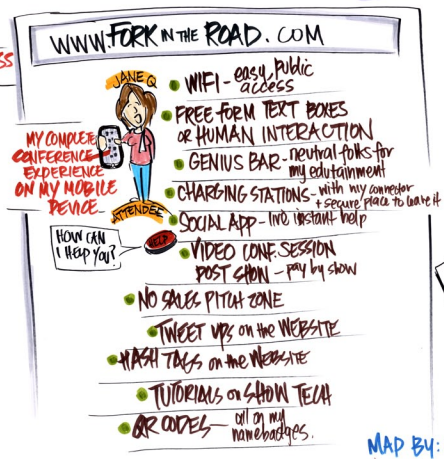


This is **MOBILE-YOURS** - post show

SALT LAKE CAB MEETING 6 · SEPT. 22-24, 2011



BEFORE YOU INVEST, KNOW YOUR AUDIENCE and YOUR COUNTRY



WATCH YOUR INBOX

SLC CAB MICRO SITE

- * Links to all the mtg notes and agenda.
- * aggregate twitter feeds

NEXT MTG.

- * Top 5 industry trends by Dkt.

* TOP 5 social media tools to help you. (from outside town influencers)

* WHAT ABOUT SUNDANCE OR PARK CITY?

* iPad 101 with David Kiman - maximize your use - site visit!

* Packaged by Salt Palace.