



Sports Salt Lake



SPORTS PLAYBOOK

Salt Lake

Your year-round sports mecca where Olympic legacy meets future champions. Salt Lake isn't just preparing for the 2034 Winter Games—we're building on decades of sporting excellence, from elite ice hockey tournaments to volleyball championships that draw thousands.

Our venues deliver whatever your event demands, backed by a team that turns vision into victory. Need an eager base of volunteers by sunrise? Consider it handled. Want athletes stepping from hotel lobbies to competition floors without boarding a bus? That's the Salt Lake advantage.

From NCAA championships that inspire the next generation to youth tournaments where dreams take flight, Salt Lake combines world-class infrastructure with breathtaking mountain backdrops that athletes remember long after medals are awarded. The next sports boom town isn't coming—it's already here.



Championship-Level Events, Olympic-Caliber Results!

From USA Volleyball Nationals with 10,000+ athletes to Premier SuperCopa soccer tournaments drawing international teams, Salt Lake delivers for every sport.

987,000

SQ. FT.
CONVENTION
CENTER SPACE

515,000

SQ. FT.
EXHIBIT AREA

68

MEETING
ROOMS

164,000

SQ. FT.
MEETING SPACE

45,000

SQ. FT.
BALLROOM

308,000

SQ. FT.
FUNCTIONAL
OPEN SPACE



From hosting the Winter Olympics to the NBA All-Star Game, Salt Lake's sporting legacy stretches across decades. We've welcomed USA Volleyball tournaments with 10,000+ athletes, NCAA championships that packed the stands, and international competitions that put our city on the global sports map. When the world's best need a venue that delivers, they come to Salt Lake.

Our venue portfolio covers every sporting need: diamond configurations for baseball, softball, and kickball tournaments; professional-grade ice sheets for hockey, figure skating, and curling competitions; and exhibition space for everything from basketball and volleyball to pickleball and wrestling. With facilities ranging from intimate training venues to massive competition spaces, Salt Lake flexes to fit your event—whether you're hosting 50 athletes or 5,000.

Hotels: Salt Lake offers an impressive variety of accommodations to suit any group size or type. Whether you prefer architecturally stunning luxury hotels or budget-friendly options, you'll find them conveniently located just steps or a quick light rail ride to and from sports venues.

- **21,000+ hotel rooms throughout the Salt Lake metro area**
- **8,000 hotel rooms in the downtown core**
- **3,100+ double-bedded rooms in downtown Salt Lake**

Compete hard, then make memories that last.

Salt Lake isn't just where your tournament happens—it's where team bonding reaches new heights. When the final whistle blows, your athletes and families are just minutes from experiences they'll talk about long after the award ceremony is over. Make it more than a tournament—make it unforgettable!

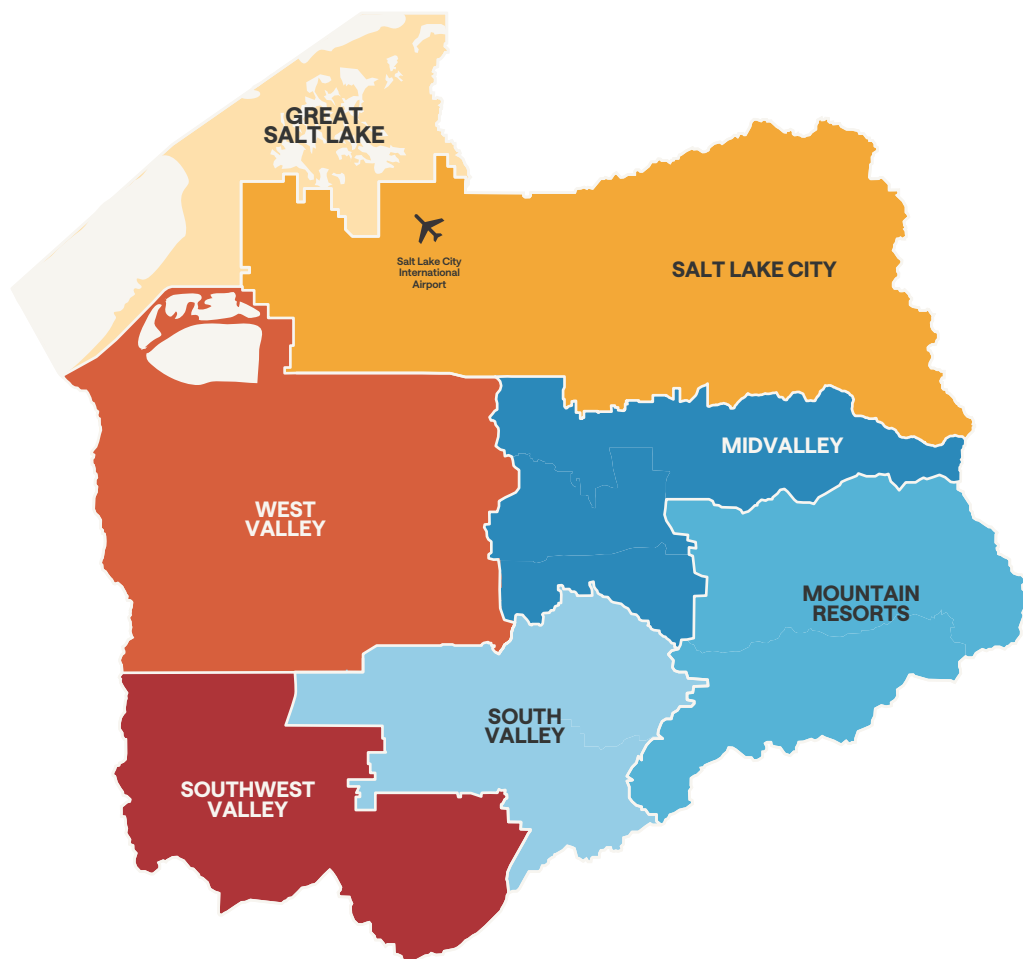


Dining & Team Celebrations

From post-game pizza joints perfect for team celebrations to family-friendly local spots serving mountain-inspired cuisine, Salt Lake satisfies winners and competitors alike. Every neighborhood offers options that work for team budgets and dietary needs, with plenty of space for those victory meals that strengthen bonds beyond the playing field.

Beyond the Competition

Turn tournament trips into mini-vacations with the Connect Pass, giving athletes access to 13+ attractions at one price. Catch a Utah Jazz game, check out the Utah Hockey Club in action, or watch Real Salt Lake dominate the pitch. Hit the trails—just 30 minutes from downtown to mountain adventures with hiking, biking, and scenic canyons perfect for post-tournament outings. For Olympic dreams, visit our legacy venues where athletes can slide, skate, and ski where champions made history—then imagine their own gold medal moments on tomorrow's fields of play.





**Travel Made Easy
with Exceptional Value!**



Fly in with ease!

Seamless Arrival: Salt Lake's new \$5.1 billion Salt Lake International Airport is just 8 miles/10 minutes from the downtown action, you'll go from runway to adventure in no time.

Ranked #1 in the United States and **#8** globally for 2024 by Business Standard and is consistently ranked as the nation's **#1** on-time airport!

Affordable & Eco-Friendly Travel

Affordable Transit: UTA TRAX Light Rail connects the airport to downtown for just \$2.50 and offers free rides within the downtown area.

Pedal Your Way Through Salt Lake: The GREENbike program makes exploring Salt Lake a breeze! With 47 stations across the city, it's a fun, eco-friendly way to see the sights, stay active, and reduce your carbon footprint—all at your own pace.

Value for Spectators and Sporting Attendees:

Connect Pass: Turn competition days into mini-vacations with all-in-one access to 13+ top attractions including Olympic venues, museums, and adventure zones at significant savings.

Discount Passport: Download exclusive deals to Salt Lake's restaurants, attractions, and retailers—perfect for families maximizing their tournament trip budget while making lasting memories.

