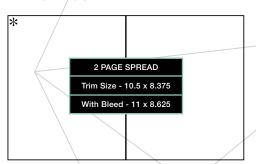


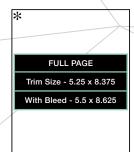
2023-24 ISSUE DEADLINES AND SPECS

Press ready ads due April 21st Design Materials due on or before April 7th

SALT LAKE VISITORS GUIDE

AD SPECS





All text and or logos need to be .375 inches away from all edges of the page.

HALF PAGE 4.375 x 3.625

DINING 3.8 x 2.22

PRODUCTION CHARGES

Full Page	\$225
Fractionals	\$125
Minor Changes to Ad	\$35
Major Changes to Ad (Hourly)	\$75

- Stock Photography included in Design Fee.
- A previous ad will be used if art is not received by the indicated deadlines.

Compiled by the Editors of



PRESS-READY REQUIREMENTS

- Supported files: PDF, JPEG
- All graphics should be 300 ppi at printing size and in CMYK.
- Convert all Pantones to CMYK
- Use support black for solid blacks: C 40 M 30 Y 30 K 100
- Use 100% black for all small text: K 100

- Double check PDF for separation and overprint problems.
- Create registration/crop marks outside of the bleed area.
- Keep important information .375 inches from the trim edge.
- Preferred file delivery methods are, Dropbox, WeTransfer, and e-mail if under 10mb.

SEND YOUR FILES

Email as an attachment WeTransfer.com Dropbox.com Please let us know what client the ad is for, whether it's for your company or someone elses.

Share files to production@saltlakemagazine.com