

# Salt Lake

Your urban playground in the heart of the American West, surrounded by breathtaking scenery. It's a vibrant center for innovation, education, sports, arts, and more.

Diverse, inclusive, and welcoming, Salt Lake shines with its multilingual community and friendly locals.

The compact, walkable convention district boasts dynamic retail centers, unique museums, and independent dining hotspots. Explore clean, vibrant streets and connect with ease via a light rail system that links the airport, hotels, attractions, and the convention center.





### Salt Palace Convention Center: A Big Deal in Every Way!

The Salt Palace Convention Center is a true giant, with nearly 1 million square feet to explore!

987,000

SQ. FT. CONVENTION CENTER SPACE 515,000

SQ. FT. EXHIBIT AREA 68

MEETING ROOMS 164,000

SQ. FT. MEETING SPACE 45,000

SQ. FT. BALLROOM 308,000

SQ. FT. FUNCTIONAL OPEN SPACE



**Pioneering Green Practices:** The Salt Palace sets the bar high, recycling 60% of event materials and standing alone as the only destination globally to achieve all five Events Industry Council 'Sustainable Event Standards.' Now that's a gold standard.

The Salt Palace Convention Center has one of the nation's largest rooftop solar arrays. Over 6,000 panels occupy 600,000 sq. ft. cutting the building's annual carbon footprint by approximately 1,600 metric tons of  $CO_2$ .

**Hotels:** Salt Lake offers an impressive variety of accommodations to suit any group size or type. Whether you prefer architecturally stunning luxury hotels or budget-friendly options, you'll find them conveniently located just steps or a quick light rail ride from the convention center.

- 21,000+ hotel rooms throughout the Salt Lake metro area
- 8,000 hotel rooms in the convention district
- 3,100+ double-bedded rooms in the convention district

# **Convenience from the Convention Center**

Steps from the convention center, Salt Lake delivers unbeatable convenience. Whether you're craving a quick bite, a scenic hike, or a bit of local culture, it's all just minutes away. No wasted time — just effortless access to the best the city has to offer. With everything so close, your Salt Lake adventure is as seamless as it is unforgettable!



200+

Retail outlets within 2 major malls.



200+

Restaurants, bars, and brew pubs.



### **Dining & Nightlife**

Salt Lake has emerged as a top spot for food lovers, offering award-winning restaurants, hip cafés, and trendy bars. In this mountain-ringed city, you can taste flavors from all over the world, sample small plates, or share family portions in every neighborhood. When the city lights up, Salt Lake's vibrant nightlife shines with lively clubs, cocktail bars, and breweries to keep the energy going.

#### **Outdoor Activities**

Salt Lake is where adventure meets the city. In just 30 minutes, go from downtown dining to mountain trail hiking. From wildflower-lined paths to canyon adventures, nature is always within reach.







# Fly in with ease!

**Seamless Arrival:** Salt Lake's new \$5.1 billion Salt Lake International Airport is just 8 miles/10 minutes from the downtown action, you'll go from runway to adventure in no time.

**Ranked #1** in the United States and #8 globally for 2024 by Business Standard and is consistently ranked as the nation's #1 on-time airport!

## Affordable & Eco-Friendly Travel

**Affordable Transit:** UTA TRAX Light Rail connects the airport to downtown for just \$2.50 and offers free rides within the downtown area.

**Pedal Your Way Through Salt Lake:** The GREENbike program makes exploring Salt Lake a breeze! With 47 stations across the city, it's a fun, eco-friendly way to see the sights, stay active, and reduce your carbon footprint—all at your own pace.

### Value for Attendees:

**Dining Costs** are approximately 10% below the national average.

Delta Air Lines offers up to 10% airfare savings for conference attendees.

**Free Attractions:** Explore Salt Lake's history and culture with no admission fees for museums, pioneer homes, Temple Square, and the world's largest genealogical archive.

