

Zevin Spears Joins Salt Palace Events Department

Zevin Spears has joined the Event Management Department at the Calvin L. Rampton Salt Palace Convention Center. Mr. Spears is one of six Event Managers at the SMG-managed and Salt Lake County-owned facility.

After graduating from high school in a small east Texas rural community, Spears received two undergraduate degrees from one of the oldest public state universities in Texas, Stephen F. Austin State University, in both Global Media & Communications, and also in Hospitality Administration.

After college, Zevin moved to Washington, DC, to plan events at the Ronald Reagan Building & International Trade Center. During his tenure as an event planner and project manager in DC, Zevin worked with many US and international government agencies, corporations, and national and international non-profits and associations. Events Zevin has planned have been featured in media outlets such as: CNN, Lifetime Movie Network, *The Washington Post*, *Washingtonian Bride & Groom*, and *The Knot Weddings and Events*. Zevin was nominated by *Washingtonian Magazine* as one of the "Top 30 Under 30" young professionals to watch in 2012, and was nominated by DC's *Metro Weekly Magazine* as the November 2016 Cover Man of the Month for being an advocate and influencer in Washington's LGBTQA community.

While managing the DC office for Elite Global Events - a third party event planning firm based in New York City - Zevin gained a great wealth of experience in planning programs around the Country. Most recently, Zevin operated his own consulting firm in DC, and offered his services to both new and former clients, as well as past employers.

Zevin moved to Salt Lake City in August 2017 and is excited about his new role working with SMG at the Salt Palace. Zevin looks forward to the slower, more relaxed, pace of life here in SLC. Zevin is also an avid outdoor lover, and can't wait to become a local hiking expert. Zevin plans on taking advantage of the many opportunities in Salt Lake City to get involved with local organizations that promote the growth, economic development, and diversity of the community.

FOR MORE INFORMATION CONTACT:

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