



**SAN ANTONIO
HOSPITALITY**
— FOUNDATION —

RIVER WALK ROYALTY CAMPAIGN FUNDRAISING

Donor Guide



River Walk Website Visits
2.78M *numbers on 2023 metrics



Visit San Antonio Website Visits
3.51M *numbers on 2023 metrics

Executive ————— \$25,000+

- Press release mentioning benefactor(s)
- Feature article in Rio Magazine (human interest piece)

Concierge ————— \$15,000+

- Reservation for 6 to ¡Provecho! dinner (a foundation fundraiser)
- Social Media mention on Visit San Antonio Facebook and Instagram platforms

Sommelier ————— \$10,000+

- Social media mention on River Walk Facebook and Instagram platforms
- Donor mention with website click-thru in foundation newsletter

Maitre d' ————— \$5,000+

Donor logo or benefactor(s) listed on Foundation page on Visit San Antonio website

Captain ————— \$2,500+

- Donor logo or benefactor(s) embroidered on the back of supported candidate sash

Valet ————— \$1,000+

- Donor logo or benefactor(s) listed on Royalty page on River Walk website



Contact Me

P: (210) 244-2046

E: roslyn.castaneda@visitsanantonio.com