

An Alebrije is a brightly colored, fantastical creature made from wood or paper. They are usually a mix of different animals and are known for their vibrant colors and imaginative designs. Alebrijes are often seen as spirit guides or protectors in Mexican culture.



ALEBRIJES

A Calavera, or "sugar skull," is a decorative skull used during Día de los Muertos, made of sugar or clay and painted with vibrant colors. It honors deceased loved ones, celebrating their lives with joy and color in a festive, symbolic tradition.



GALAVERAS

An Ofrenda (or "altar") is created during Día de los Muertos to honor deceased loved ones. It includes photos, candles, marigolds, food, and items they enjoyed, meant to welcome their spirits back for a day of celebration with the living.



ALTARS

**DAY OF THE DEAD
RIVER PARADE**



OCTOBER 25, 2024

Join us at the San Antonio River Walk for the Day of the Dead River Parade. See elaborately decorated floats with altars, catrinas, and costumed riders, all celebrating life and loved ones. What better place to commemorate this celebration than right here in beautiful San Antonio?

Decorated barges will parade down the river that runs through the heart of our magnificent city along the River Walk. Each barge represents a different figure or tradition associated with the Day of the Dead.



**SCAN TO PURCHASE YOUR
PARADE TICKETS TODAY**

TheSanAntonioRiverWalk.com



**DÍA DE LOS MUERTOS
TRADITION TRAIL**



RIVER WALK

DAY OF THE DEAD CELEBRATION

Journey through Tradition

Let the River Walk lead you on a traditional journey to celebrate Día de los Muertos! As you explore, discover mythical Alebrijes, festive Calaveras, and commemorative Altars, each showcasing the deep cultural significance of this beloved holiday.

Embark on an excursion to find these cultural treasures. Scan the QR code at select displays and complete the form for a chance to win and participate in this unforgettable tradition. Celebrate life, culture, and the rich heritage of Día de los Muertos!

FIND THEM NEAR THESE LOCATIONS



ALEBRIJES

- Arneson Stage
- Peak's Park Landing
- Go Rio Historia Ticket Booth
- Across St. Anthony Statue
- Stargazer Bridge
- Across Chamber of Commerce
- Across South Bank on the River Walk
- Across Briscoe Western Art Museum
- Shops at Rivercenter Stage
- River Walk Streetcar Station



CALAVERAS

- Visit San Antonio Office
- Lila Cockrell
- Labor Plaza
- Torch of Friendship
- Shops at Rivercenter Stage
- Across Mexican Consulate
- Travis Park
- Across Voodoo Doughnuts
- Hopscotch
- Love Lock Bridge



ALTARS

- Omni La Mansión del Rio
- La Villita
- Hemisfair Park (Muertos Fest)
- Historic Market Square
 - 514 W. Commerce
- Briscoe Western Art Museum

TAG US TO BE FEATURED

@TheSanAntonioRiverWalk | #SARiverWalk

Terms and Conditions: The grand prize includes an opportunity for two people to ride on one of the parade boats during the Day of the Dead River Parade on Friday, October 25, 2024, along with a family four-pack of tickets to enjoy the parade. To enter, all submissions must be received by October 20, 2024. The winner will be notified by October 21, 2024. Please note that the winner is responsible for their own travel and accommodations to and within San Antonio, as these are not included with the prize. The winner must be 18 years of age or older. This prize is non-transferable and cannot be exchanged for cash or any other value.

