



— VISIT —
SAN ANTONIO

It's amazing what happens when you
CHAMPION THE CITY YOU LOVE



BECOME A MEMBER



2023 MEMBERSHIP BENEFITS: NON-HOTELS



REAL CONNECTIONS.

Mixers, events, & networking opportunities, advocacy, trade show opportunities and access to local media directory



TRUE VISIBILITY.

Listings on VSA website and publications, your events on VSA calendars and jobs board listings



REAL RESOURCES.

Member extranet, newsletters, market intelligence, access to conventions, meetings and visitor groups



TRUE OPPORTUNITIES.

Co-op programs, leads and referrals, familiarization tours and sales, marketing and advertising opportunities

Member Benefits: NON-HOTELS	BRONZE	SILVER	GOLD	PLATINUM
Industry Advocacy: Promote industry, engage elected officials on local priority issues, update members on industry-impacting legislation	●	●	●	●
Access to VSA-owned Stock Photos, B-Roll, and Select Media Assets	●	●	●	●
Access to Local Media Directory	●	●	●	●
VSA Member Newsletters (eNews)	●	●	●	●
M2M Mixers, Events, and Networking Opportunities	●	●	●	●
VSA Event Sponsorship Opportunities	●	●	●	●
Member Websites Listing on VisitSanAntonio.com and TheSanAntonioRiverwalk.com (As Appropriate)	Name, Address, Phone, Website	Bronze + Photo	Silver + Prominent Placement	Gold + Priority Placement
Post to our Events Calendars	●	●	●	●
Jobs Page Listings and Job Fair Discounts	●	●	●	●
Certified Tourism Ambassador Designation Program (Additional Fee)	●	●	●	●
Access to Annual Reports, Strategic Plan, and Executive Summaries	●	●	●	●
Member to Member Referrals	●	●	●	●
Opportunity to Join Special Offers Programs (Free, Commission-Based) <i>Show Us Your Badge, Go City Pass, BMT Graduate Family Access Pass</i>		●	●	●
Guest Services Materials (Maps, Rack Cards, Dining Guides) in Digital PDF		●	●	●
Prominent Listing in VSA Publications (Dining Guides, Maps, Select Group Guides)		●	●	●
Sales, Marketing & Advertising Add-On Opportunities <i>Trade Shows, Sales Missions, Marketing & Tourism Development Co-ops</i>		●	●	●
Opportunity to be included in familiarization (FAM) engagements (Add-On or In-Kind)		●	●	●
Industry Research & Reports <i>Silver & Gold – FuturePace, Monthly Measure</i> <i>Platinum – FuturePace, Monthly Measure, Citywide Compression Heat Map, Pickup & Attendance</i>		●	●	●
Member Rate for Ads on the River Walk website and RIO magazine			10% OFF	15% OFF
Participation in select VSA Committees			●	●
Qualified Group, Sales & Service Leads and Referrals			●	●
Inclusion in Large City-Wide Conventions Leads and Overflow Leads			●	●
Access to Definite Conventions & Meetings Calendars and Convention Group Resumes			●	●
Placer Data Reports <i>One report (visits, demographic profile, customer journey) with member-specific data and one drill-down report on metrics of your choice</i>				●
360° Virtual Tour Footage (Limited Availability)				●
Product Presentations to VSA Staff (Limited to 2 Presentations)				●
Networking Opportunities with Elected Officials				●
Access to Member Directory				●
ANNUAL MEMBERSHIP DUES	\$199	\$599	\$1,199	\$1,499



TO LEARN MORE, CONTACT OUR MEMBERSHIP TEAM:
(210) 244-2033 | MEMBERS@VISITSANANTONIO.COM

