



— VISIT —  
**SAN ANTONIO**

*It's amazing what happens when you*  
**CHAMPION THE CITY YOU LOVE**



— **BECOME A MEMBER** —

MEMBERSHIP BENEFITS: NON-HOTELS



## REAL CONNECTIONS.

Mixers, events, & networking opportunities, advocacy, trade show opportunities and access to local media directory



## TRUE VISIBILITY.

Listings on VSA website and publications, your events on VSA calendars and jobs board listings



## REAL RESOURCES.

Member extranet, newsletters, market intelligence, access to conventions, meetings and visitor groups



## TRUE OPPORTUNITIES.

Co-op programs, leads and referrals, familiarization tours and sales, marketing and advertising opportunities

Member Benefits: NON-HOTELS	BRONZE	SILVER	GOLD	PLATINUM
Industry Advocacy: Promote industry, engage elected officials on local priority issues, update members on industry-impacting legislation	●	●	●	●
Access to VSA-owned Stock Photos, B-Roll, and Select Media Assets	●	●	●	●
Access to Local Media Directory	●	●	●	●
VSA Member Newsletters (eNews)	●	●	●	●
M2M Mixers, Events, and Networking Opportunities	●	●	●	●
VSA Event Sponsorship Opportunities	●	●	●	●
Member Websites Listing on VisitSanAntonio.com and TheSanAntonioRiverwalk.com (As Appropriate)	Name, Address, Phone, Website	Bronze + Photo	Silver + Prominent Placement	Gold + Priority Placement
Post to our Events Calendars	●	●	●	●
Jobs Page Listings	●	●	●	●
San Antonio Hospitality Champions Program (Additional Fee)	●	●	●	●
Access to Annual Reports, Strategic Plan, and Executive Summaries	●	●	●	●
Member to Member Referrals	●	●	●	●
Opportunity to Join Special Offers Programs (Free, Commission-Based) <i>Show Us Your Badge, Go City Pass, BMT Graduate Family Access Pass</i>		●	●	●
Guest Services Materials (Maps, Rack Cards, Dining Guides) in Digital PDF		●	●	●
Prominent Listing in VSA Publications (Dining Guides, Maps, Select Group Guides)		●	●	●
Sales, Marketing & Advertising Add-On Opportunities <i>Trade Shows, Sales Missions, Marketing &amp; Tourism Development Co-ops</i>		●	●	●
Opportunity to be included in familiarization (FAM) engagements (Add-On or In-Kind)		●	●	●
Industry Research & Reports <i>Silver &amp; Gold – FuturePace, Monthly Measure</i> <i>Platinum – FuturePace, Monthly Measure, Citywide Compression Heat Map, Pickup &amp; Attendance</i>		●	●	●
Member Rate for Ads on the River Walk website and RIO magazine			10% OFF	15% OFF
Participation in select VSA Committees			●	●
Qualified Group, Sales & Service Leads and Referrals			●	●
Inclusion in Large City-Wide Conventions Leads and Overflow Leads			●	●
Access to Definite Conventions & Meetings Calendars and Convention Group Resumes			●	●
Placer Data Reports <i>One report (visits, demographic profile, customer journey) with member-specific data and one drill-down report on metrics of your choice</i>				●
360° Virtual Tour Footage (Limited Availability)				●
Product Presentations to VSA Staff (Limited to 2 Presentations)				●
Networking Opportunities with Elected Officials				●
Access to Member Directory				●
ANNUAL MEMBERSHIP DUES	\$199	\$599	\$1,199	\$1,499



TO LEARN MORE, CONTACT OUR MEMBERSHIP TEAM:  
(210) 244-2000 OPTION 3 | [MEMBERS@VISITSANANTONIO.COM](mailto:MEMBERS@VISITSANANTONIO.COM)

