



City of Sandy Springs, Georgia  
Hospitality Board Meeting  
(Hybrid Format) via Zoom (<http://spr.gs/2021vssboardmeeting>)  
and  
City Hall/Barfield Room (2<sup>nd</sup> Floor)

Thursday, December 9, 2021

8:00 A.M.

MEETING AGENDA

Call Meeting to Order	Mayor Paul
Approval of December 9, 2021 Board Meeting Agenda	Mayor Paul
Approval of September 30, 2021 Board Meeting Minutes	Mayor Paul

New Business

- |             |  |                |
|-------------|--|----------------|
| <b>I.</b>   | Finance<br>September and October 2021 Financials   | Toni Carlisle  |
| <b>II.</b>  | Sales Program Analysis-<br>Findings and Recommendations<br>Kate Burda & Co.                | Kate Burda     |
| <b>III.</b> | Sandy Springs H&T Reports<br>Marketing<br>Smith Travel<br>Meetings, Sales Missions, Events | Jennifer Cruce |
| <b>IV.</b>  | Discussion   |                |

Proposed Next Meeting: January 27, 2022

Adjourn