



City of Sandy Springs, Georgia
Hospitality Board

Concourse Office Park

Building 5 (Queen Building)

Lobby Level / Lower Lobby Conference Room

Five Concourse Parkway,

Sandy Springs, GA 30328

Thursday, June 22, 2017
8:00 a.m.

MEETING AGENDA

- | | |
|---|----------------|
| Call Meeting to Order | Mayor Paul |
| Approval of May 11 Board Meeting Minutes | Mayor Paul |
| New Business | |
| I. Financials | Karen Ellis |
| April 2017 and May 2017 | |
| Approval of FY 2018 Budget | |
| II. Sandy Springs H&T Reports | Jennifer Cruce |
| Presentation and Approval of New Branding | |
| Presentation of FY 2018 Sales Plan | |
| Presentation of FY 2018 Marketing Plan | |
| Marketing | |
| Smith Travel | |
| Meetings, Sales Missions, Events | |
| III. Discussion | |
| Proposed Next Meeting: August 24, 2017 | |
| Adjourn | |