San Marcos, TX is a groove. An experience. Where you can make a space and dance when the rhythm moves you, immerse yourself in art, dip a paddle, day or night, in the spring-fed San Marcos River and hike trails in nature preserves, all right in the center of town.

Located in the Texas hill country, San Marcos’ hip personality is deeply seated in a rich historic culture. A leisurely stroll shopping and dining around our Downtown Square turns into a rocking good time once the sun goes down.

Start your SMTXperience today.