

Annual Rogers Family Tourism Award

Definitions and Selection Criteria 2021

The San Marcos Convention and Visitor Bureau (SMCVB) will present two awards in recognition of individuals who have made significant and outstanding contributions to the tourism industry in San Marcos, Texas. The awards will be presented virtually during National Travel and Tourism Week, May 3-7, 2021. Nominees are solicited from any person who wishes to submit the requested information of an eligible recipient on the appropriate form by the deadline – Friday, April 2, 2021.

The **Rogers Family Tourism Award** is presented to an individual or organization in recognition of major and lasting contributions to the promotion of San Marcos tourism, or dedication to and development of the San Marcos tourism industry.

Definition: Presented to an individual or organization who has done the most to develop or further the growth of tourism in San Marcos in the last decade.

The **Rogers Family Tourism Lifetime Achievement Award** is presented to an individual or organization in recognition of pioneering or groundbreaking efforts in developing tourism in San Marcos or dedication to and development of the San Marcos tourism industry.

Definition: Presented to an individual or organization who has made outstanding lifetime contributions to develop or further the growth of tourism in San Marcos since 1928.

RULES & REGULATIONS

1. Nomination Selection Criteria must be met. See below for criteria.
2. You may nominate yourself, co-worker, volunteer in your organization, etc.
3. An award committee representing the SMCVB will select winner.
4. Nomination forms and supporting materials will not be returned.
5. Winners will be announced virtually during National Tourism Week, May 3-7, 2021.

SELECTION CRITERIA

The Award Committee will make its selection based upon the following criteria:

1. Individuals, couples, families and organizations can be considered for this award. Businesses are not eligible.
2. Past recipients of the award are not eligible to receive the award again. Complete list of past recipients: www.toursanmarcos.com/about
3. Individuals may be volunteers, employees, management or owners of a tourism-related organization or business.
4. Recipients must have performed their exemplary service to the promotion and/or development of tourism in San Marcos.
5. Recipients' service should be far above that which would normally be expected in the course of their job or elected duties.
6. *Rogers Family Tourism Award:* only contributions or service performed in the last decade will be considered.
7. *Lifetime Achievement Award:* contributions benefiting tourism at the local, regional or state levels can span back as far as 1928.

OFFICIAL NOMINATION FORM

Rogers Family Tourism Award *or* Lifetime Achievement Award

Deadline for nominations is: 4:30 PM, Friday, April 2, 2021

NOMINATOR – Contact Information

Nominator's Name: _____

Address: _____ City/State/Zip: _____

Phone: (____) _____ E-mail: _____

I NOMINATE THE FOLLOWING INDIVIDUAL FOR THE:

- Rogers Family Tourism Award***
- Rogers Family Tourism Lifetime Achievement Award***

NOMINEE – Contact Information

Nominee's Name: _____

Address: _____ City/State/Zip: _____

Phone: (____) _____ E-mail: _____

CHECK ALL MATERIALS ENCLOSED:

- One-page typewritten (8½ x 11) statement explaining why the nominee is deserving of the award (required). Font no smaller than 10-point font.**
- Supporting material (copies of photos, news clippings or other materials related to this nomination) stapled to this form copied on 8.5 X 11" paper (optional).**
- Provide one (1) original of all documents with nomination (required).**

Return the completed nomination form and any attachments by the deadline to:

SAN MARCOS CONVENTION AND VISITOR BUREAU

C/O Rogers Family Tourism Award Committee

617 IH 35 North

San Marcos, TX 78666

Or email to **rybarra@sanmarcostx.gov**

NOMINATION FORMS RECEIVED AFTER THE DEADLINE WILL NOT BE CONSIDERED. SMCVB reserves the right not to select a winner from the nominations received. All decisions are final.



San Marcos Convention & Visitor Bureau