



## Annual Rogers Family Tourism Award

### *Definitions and Selection Criteria 2023*

The San Marcos Convention and Visitor Bureau (SMCVB) will present two awards in recognition of individuals who have made significant and outstanding contributions to the tourism industry in San Marcos, Texas. The awards will be presented during National Travel and Tourism Week, May 7-13, 2023. Nominees are solicited from any person who wishes to submit the requested information of an eligible recipient on the appropriate form by the deadline – Friday, March 31, 2023.

The **Rogers Family Tourism Award** is presented to an individual or organization in recognition of major and lasting contributions to the promotion of San Marcos tourism, or dedication to and development of the San Marcos tourism industry.

*Definition:* Presented to an individual or organization who has done the most to develop or further the growth of tourism in San Marcos in the last decade.

The **Rogers Family Tourism Lifetime Achievement Award** is presented to an individual or organization in recognition of pioneering or groundbreaking efforts in developing tourism in San Marcos or dedication to and development of the San Marcos tourism industry.

*Definition:* Presented to an individual or organization who has made outstanding lifetime contributions to develop or further the growth of tourism in San Marcos since 1928.

### **RULES & REGULATIONS**

1. Nomination Selection Criteria must be met. See below for criteria.
2. An award committee representing Visit SMTX will select winner.
3. Winner will be announced during National Travel and Tourism Week, May 7-13, 2023. Past recipients of the award are not eligible to receive the award again. Complete list of past recipients: <https://www.visitsanmarcos.com/about-us/rogers-family-tourism-awards/>

### **SELECTION CRITERIA**

The Award Committee will make its selection based upon the following criteria:

1. Individuals, couples, families and organizations can be considered for this award.
2. Individuals may be volunteers, employees, management or owners of a tourism-related organization.
3. Recipients must have performed their exemplary service to the promotion and/or development of tourism in San Marcos.
4. Recipients' service should be far above that which would normally be expected in the course of their job or elected duties.
5. *Rogers Family Tourism Award:* only contributions or service performed in the last decade will be considered.
6. *Lifetime Achievement Award:* contributions benefiting tourism at the local, regional or state levels can span back as far as 1928.

**OFFICIAL NOMINATION FORM**

**Rogers Family Tourism Award *or* Lifetime Achievement Award**

**Deadline for nominations is: 4:30 PM, Friday, March 31, 2023**

**NOMINATOR – Contact Information**

Nominator's Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

**I NOMINATE THE FOLLOWING INDIVIDUAL FOR THE:**

- Rogers Family Tourism Award***
- Rogers Family Tourism Lifetime Achievement Award***

**NOMINEE – Contact Information**

Nominee's Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

**CHECK ALL MATERIALS ENCLOSED (Digital or Paper file accepted):**

- One-page typewritten (8½ x 11) statement explaining why the nominee is deserving of the award (required) - Font no smaller than 10-point font**
- Supporting material** (copies of photos, news clippings or other materials related to this nomination)
- Completed Official Nomination Form (required).**

Return the completed nomination form and any attachments by the deadline to:

**VISIT San Marcos**

***C/O Rogers Family Tourism Award Committee***

617 IH 35 North

San Marcos, TX 78666

Or email to [rybarra@sanmarcostx.gov](mailto:rybarra@sanmarcostx.gov)

*NOMINATION FORMS RECEIVED AFTER THE DEADLINE WILL NOT BE CONSIDERED. Visit San Marcos reserves the right not to select a winner from the nominations received. All decisions are final.*

