visit san marcos

SPRING-FED RIVER • TRAILS • MURALS • LIVE MUSIC • BREWERIES

#SMTXperience
VISITSANMARCOS.COM
The San Marcos River, always a refreshing 72 degrees, can be enjoyed year 'round. Grab a tube for a relaxing float or rent a kayak, stand up paddle or snorkel for an unforgettable SMTXperience. Rather stay on dry land? Home to more than 2,100 acres of scenic natural area, there are plenty of trails to choose from for adventurers of all skill levels. Find a full list at visitsanmarcos.com.

SKYDIVE SPACELAND SAN MARCOS
Arguably the best view of San Marcos is the one from more than 13,000 feet above. The number one skydiving center in Central Texas, this is an unforgettable thrill you have to experience for yourself. Tandem jumps are available year 'round. (512) 488-2214 sanmarcos.skydivespaceland.com

GLASS-BOTTOM BOAT & SPRING LAKE TOURS
Hundreds of springs bubble to the surface and form the headwaters of the San Marcos River. Walk the Wetlands Boardwalk on a self-guided tour or take a historic Glass-Bottom Boat ride. Paddle out on a guided tour of Spring Lake to marvel at underwater marine plants and animals.

- GLASS-BOTTOM BOAT TOURS
- GUIDED PADDLING TOUR (512) 245-7570 exploresainglake.org

WONDER WORLD CAVE & ADVENTURE PARK
Go deep underground in an earthquake-formed cave. Exit by the “Stratavator” and ride high up to the Tejas Observation Tower. Be amazed by the topsy-turvy world of the Anti-Gravity House then take the Mystery Mountain train ride and feed the deer. (512) 392-6711 wonderworldpark.com

PARKS & NATURAL AREAS
Bring your bike, binoculars or man’s best friend to explore scenic parks right in the heart of town. See map in center fold for locations. (512) 393-5930 • keepalidonit.org

ARMADILLO BOULDERS
This indoor bouldering facility has 5,000 sq ft of climbing terrain, adjustable kilter board and dedicated kids room. (512) 667-7452 armadilloboulders.com/

LONGHORN RACING ACADEMY
Get behind the wheel of exotic supercars - on a real racetrack! No pace car. No speed limits. Instructors coach drivers 18+ and offer ride alongs for 12+. (512) 983-4976 longhornracingacademy.com

CANOE, KAYAK & SUP OUTFITTERS
ALAMO ADVENTURES
Provides year-round paddling instruction and equipment rentals. (512) 203-0093

PADDLE SMTX
Clear kayak night tours and rentals. (512) 400-6259 • paddlesmtx.com

SPENCER CANOES
Trip lengths to accommodate beginner or intermediate skill levels. (512) 357-6113

SUP SMTX
Year-round paddleboard rentals with access to the private dock. (512) 357-6113

TEXAS CANOE & KAYAK
Canoe and kayak rentals, lessons, kids camp and a variety of tours. (512) 749-2350 • texascanoekayak.com

TUBING OUTFITTERS
DON’S FISH CAMP
Offers tube rentals, music coolers, and anything needed to float. (512) 357-1285 • donsfishcamp.com

LIONS CLUB TUBE RENTAL
Family friendly short float. All tube rentals include a shuttle ride. (512) 396-5466 • tubesanmarcos.com

TEXAS STATE TUBES
Tube rental or bring your own. Park, float, then shuttle ride back. (512) 638-7165 • texasstatetubes.com

FLYING ARMADILLO DISC GOLF
A family friendly 18-hole par 2 gold mini course and an 18-hole 6000’ big course. Fun for players of all skill levels seven days a week. Night golf on the mini course is by appointment. (737) 266-3990 fadgc.com

PUTT PUB
18-hole miniature golf course with two full bars, indoor and outdoor seating, tasty food truck and yard games. 21+ after 8pm (512) 222-9838 puttpub.com

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Art and culture are entwined in the spirit of San Marcos. From larger than life mermaid statues to mini murals hiding in plain sight, you can’t help but be delighted and charmed by the eclectic local art scene. And, don’t forget to stop by one of the several art galleries to take home a unique piece of San Marcos with you!

Find a full list at smtxarts.com.

### SCULPTURE GARDEN
An outdoor sculpture garden located on the grounds of the San Marcos Activity Center. New sculptures are added regularly.

### LBJ / MLK CROSSROADS MEMORIAL SCULPTURE
This memorial is a visible monument honoring the historic efforts of President Lyndon Baines Johnson and Dr. Martin Luther King, Jr. in forging Civil Rights legislation. LBJ Dr. at MLK Dr.

### OUTDOOR MURALS
Outdoor murals are located on public and private buildings in alleys, parks, neighborhoods, and Downtown. New murals -large and small- are added regularly so you never know where one will show up next!

### PERFORMING ARTS CENTER AT TEXAS STATE UNIVERSITY
The center features a 400-seat theatre, a 300-seat recital hall, rehearsal space, staging areas and classrooms. The center hosts a variety of performances from recitals to state-of-the-art theater and operas.

(512) 245-6500
txstatepresents.com

### MERMAID MARCH
San Marcos is home to ten 7-foot-tall mermaids installed in different locations throughout the city. The Mermaid March uses the rich history, culture, and wildlife of San Marcos painted by regional artists onto the different mermaid forms.

### WIMBERLEY GLASSWORKS
Known worldwide for beautiful hand blown glass art and lighting pieces, visitors can watch demonstrations of the unique craftsmanship from a skilled team of artisans using centuries-old techniques.

(512) 393-3316
wgw.com

### GALLERIES

#### CENTRO CULTURAL HISPANO DE SAN MARCOS
The center is made up of an art gallery, library, museum, and the programs that make Centro such an active and lively place.

(512) 878-0640 • sanmarcoscentro.org

#### EYE OF THE DOG ART CENTER
A unique gathering place on the edge of the Texas Hill Country specializing in clay sculpture, ceramics, wheel throwing, and collage.

(512) 558-1723 • eyeofthedogartcenter.com

#### GALLERIES AT TEXAS STATE UNIVERSITY
These galleries show the work of prominent artists with established exhibition records, working in a wide range of media and styles.

(512) 245-2647 • txstgalleries.org

#### PRICE CENTER
A gathering place for stimulating cultural, social, and intellectual encounters with rotating art exhibits, dance, and theatre shows.

(512) 392-2900 • price-center.org

#### SAN MARCOS ART CENTER
A hub of art for the entire community, this gallery space features art of all media types and fine crafts with rotating featured artists.

(737) 213-4003 • sanmarcosartcenter.com

#### SILO GLASS GALLERY & STUDIO
Silo Glass is kiln formed art glass. Tour the largest purpose built, warm glass studio in Central Texas, and shop the gallery for gifts.

(512) 444-6494 • siloglass.com

#### STUDIO SAN MARTIAN
A grassroots arts and music venue providing live music, art classes, workshops, parties, tea sits, and other pop-up events

(512) 757-8666 • studiosanmartian.com

#### WALKER’S GALLERY
A large, professionally curated gallery that lives in the hallways of the San Marcos Activity Center. Displays change regularly.

(512) 393-8280 • walkersgallery.org

### SCULPTURE GARDEN
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San Marcos’ hip personality is deeply seated in a rich historic culture. Visit a 1943 vintage wooden hangar and get up close to rare working WWII planes. Get a glimpse into the life of U.S. President Lyndon Baines Johnson's formative years as a student at what is now Texas State University. Find a full list at visitsanmarcos.com.

**CALABOOSE AFRICAN AMERICAN MUSEUM**
Letters, books, photographs, and antique artifacts cover all aspects of African American life in early Texas, as visitors chart a rarely-told history of heroism in the Calaboose African American Museum.
(512) 393-8421
calaboosemuseum.org

**CHARLES S. COCK HOUSE**
Charles S. Cock House, built in 1867, is a modest, vernacular Greek Revival structure and the oldest remaining residential building in San Marcos.
heritagesanmarcos.org

**CENTRO CULTURAL HISPANO DE SAN MARCOS**
Centro's programs and educational curriculum include the areas of visual art, theater, dance, literature, music, multimedia, and the culinary arts. Exhibits are free and open to the public.
(512) 878-0640
sanmarcoscentro.org

**COMMEMORATIVE AIR FORCE MUSEUM**
Located in a 1943 vintage wooden hangar, the CenTex Wing preserves a collection of combat aircraft flown by Allies during World War II. Get up close to the actual lead aircraft on the D-Day invasion, the C-47 That’s All, Brother along with many others.
(512) 396-1943
centraltexaswing.org

**HAYS COUNTY COURTHOUSE MUSEUM**
The restored 1909 Hays County Courthouse is nestled in the center of the Downtown square. Historic exhibits are housed on the first floor.
(512) 393-2277
hayshistoricalcommission.com

**HAYS COUNTY VETERANS MEMORIAL**
The Hays County Veterans Memorial offers a chance to remember and honor our local heroes.
Hopkins St. and Riverside Dr.
(512) 393-8400
heritagesanmarcos.org

**HAYS COUNTY VETERANS MEMORIAL**
The restored 1909 Hays County Courthouse is nestled in the center of the Downtown square. Historic exhibits are housed on the first floor.
(512) 393-2277
hayshistoricalcommission.com

**MERRIMAN CABIN**
The historic Merriman Cabin was built in 1846 by Dr. Eli T. Merriman (1815-1867), a Yale graduate and 1838 Texas settler. Merriman was one of three San Marcos townsite owners and first physician.
heritagesanmarcos.org

**VERAMENDI PLAZA**
One of the most scenic, historic, and popular parks in San Marcos, Juan Veramendi Plaza, is known for its iconic gazebo, the Charles S. Cock House, the Merriman Cabin, the Dr. Gwen K. Smith Fountain and the tree-lined pathway to the Riverwalk.
400 E. Hopkins St.
heritagesanmarcos.org

**THE WITTLIFF COLLECTIONS**
A dynamic archival, exhibition, programming, and research environment designed to further the cultural legacy of the region’s literary and photographic arts. Literary papers and artifacts including the major archives of Cormac McCarthy, Sam Shepard, John Graves, Fox’s King of the Hill, and the CBS’ Lonesome Dove.
(512) 245-2313
thewittliffcollections.txst.edu
Trendy boutiques, eclectic markets and unusual resale stores can be found around our charming downtown square and in shopping plazas throughout the area. If you want to shop big, San Marcos has the largest outlet shopping center in the United States, with 240 luxury designer and name brands spread over 1.2 million square feet of shopping heaven. Find out more at visitsanmarcos.com.

**TWO P’S & CALLI’S**
A sassy, trendy fashion boutique that caters to women of all ages and sizes with a desire for style! Find clothing, shoes, jewelry, and accessories that range from casual to special occasion.
(512) 392-8967
twopsandcallis.com

**BAREFOOT SAN MARCOS**
San Marcos and Texas State University apparel that is cool and uniquely designed. Shop for hats, t-shirts, and more.
(512) 392-3986
barefootcampusoutfitter.com

**TRENDS & TRADITIONS**
Influenced by the Texas Hill Country lifestyle, shop updated clothing and jewelry pieces including artful clothing, soulful jewelry, and collectible folk art.
(512) 392-7236
trendsandtraditionsboutique.com

**VAGABOND**
This resale store boasts merchandise that refuses to go quietly into the night. The go-to store for some rad threads.
(512) 554-1891

**KND’S**
This Downtown boutique and resale is stocked with the latest fashion, accessories, and jewelry.
(512) 557-5058

**SHOP BROOKLYN JANE**
Come find the season’s hottest trends and timeless classics of clothing and accessories.
(830) 370-6374
shopbrooklynjayne.com

**PITAYA**
Visit this Downtown boutique for trendy women’s apparel, shoes, and accessories.
(512) 214-8449
pitaya.com

**HAYS COUNTY OUTFITTERS**
Shop the season’s latest outdoor apparel at Hays County Outfitters. Get ready for your next adventure with best in gear and the latest in leisure and outdoor wear.
(512) 749-1514
hayscooutfitters.com

**SAN MARCOS OUTLETS**
SAN MARCOS PREMIUM OUTLETS
This spectacular shopping mecca is one of the top visited tourist attractions in Texas with luxury and brand-name outlet stores.
(512) 396-2200 • sanmarcospremiumoutlets.com

**TANGER OUTLETS**
For millions of bargain hunters, brand name shopping doesn’t get any bigger or better than the Tanger Outlets in San Marcos.
(512) 396-7446 • tangeroutlet.com/sanmarcos
Find a full list and directions at visitsanmarcos.com.

**ATTRACTIONS**
1. Calaboose African-American Museum (inset)
2. Centro Cultural Hispano de San Marcos (inset)
3. Charles S. Cock House
4. Commemorative Air Force Museum
5. Glass-Bottom Boat Tours
6. Hays County Courthouse Museum (inset)
7. Hays County Veterans Memorial (inset)
8. LBJ Museum of San Marcos (inset)
9. Lions Club Tube Rental (inset)
10. San Marcos Art Park (inset)
11. San Marcos Premium Outlets
12. Skydive Spaceland San Marcos
13. Tanger Outlet Center
14. Wimberley Glassworks
15. The Wittliff Collections–TXST Alkek Library
16. Wonder World Park

**PARKS / NATURAL AREAS**
Many Natural Areas have ADA trails available
1. 5-Mile Dam Blanco River Park
2. Blanco Shoals
3. Children’s Park / Playscape (inset)
4. City Park (inset)
5. Crook Park (inset)
6. Dog Park
7. Purgatory Creek Greenspace (lower)
8. Purgatory Creek Greenspace (upper)
9. Ringtail Ridge Greenspace
10. Rio Vista Park & Pool (inset)
11. San Marcos Plaza Park (inset)
12. Spring Lake Preserve
13. Stokes Park
The local culinary scene is as diverse as your choice of adventure. The infusion of cultures and lifestyles in San Marcos bring a surprising range of flavors to the table. From home-cooked treats and comfort food, to international cuisine and lunch on the go, you’ll find just what your belly is looking for. Find a full list at visitsanmarcos.com/restaurants.

**PALMER’S RESTAURANT**
Truly inspired Hill Country cuisine is on the menu. Pecan-crusted chicken, chili-rubbed rib eye and citrus-poached salmon are just a few of the savory selections at Palmer’s Restaurant, Bar & Courtyard. Sip a fresh, hand-squeezed margarita or a signature drink in the courtyard. (512) 353-3500 palmerstexas.com

**ROOT CELLAR CAFE**
The chef-inspired simple elegance of fresh, local fare at the Root Cellar Café is a great way to experience locally sourced tastes. Professional wait staff and experienced chefs provide an extraordinary experience. (512) 392-5158 rootcellarcafe.com

**TAPROOM**
Whether dining on an award winning burger or the famous baby back ribs, you will be sure to find just the right beer to accompany your meal. Tap Room offers 42 beers on tap and 60 bottled from all over the world. (512) 392-9824 taproomsanmarcos.com

**BLUE DAHLIA**
A European bistro serving beautifully simple, healthy food. Delicious breakfast and lunch feature breads, salads, sandwiches, and cheeses. Fresh organic, local ingredients used when available. (512) 667-9539 bluedahliabistro.com

**CODY’S BISTRO**
A lively restaurant with a speakeasy vibe. Enjoy a cozy atmosphere, great music and a fresh full menu with specialty cocktails, wine, and beer. (512) 393-2867 codyssmtx.com

**GRINS RESTAURANT**
Great food for three decades. Burgers, chicken-fried steak, margaritas on the deck, and more. (512) 392-4746 grinsrestaurant.com

**IVAR’S RIVER PUB**
Known for its riverside location and its Mexican martinis, Ivar’s River Pub features all-American comfort food and barbecue. (512) 878-0303 riverpubtx.com

**CASA MARIA MEXICAN RESTAURANT & BAKERY**
Serving dishes from unique family recipes since 1997. Enjoy generous portions, freshly baked bread, tortillas, and salsa. (512) 214-8160 sanmarcos.casamariarestaurants.com

**RADISH & DILL**
Globally inspired, locally sourced and chef prepared cuisine with options to dine in, grab & go, pickup, or deliver. (512) 667-7276 radishanddill.com

**WOK & ROLL**
This Chinese restaurant is known for its modern interpretation of classic dishes and its insistence on only using high quality, fresh ingredients. (512) 216-6247 wokandrollsm.com

**NORTH STREET**
This neighborhood joint serves up Indian and house made curry dishes, coffee and espresso drinks, wines and rare beer finds as well as Texas favorites. (512) 667-7094 northsmtx.com

**INDUSTRY**
Centered around the in-house Texas Live Oak smoker, the menu offers smoked specialties, healthy bowls and salads, chef crafted veggies and plates, draft cocktails and local beers. (512) 392-8686 smtx.industrytx.com

**CRAFTHOUSE**
Just the spot for good food and excellent drinks with a great atmosphere and in the heart of Downtown. Large selection of specialty daquiris and live local music most weekends. (512) 667-6700 crafthousetx.com

**PHO TRAN88**
Featuring a variety of Vietnamese Cuisine ranging from a wide variety of Pho, Banh Mi sandwiches, and other staples such as stir-fried noodles. (512) 216-6599 photran88.com

**HAYS COUNTY BAR-B-QUE**
Staying true to the Texas tradition, briskets, made in-house sausage and tasty ribs are all cooking on 100% wood-burning pits. (512) 392-6000 hayscobbq.com
HERBERT’S TACO HUT
Just around the block from the river, enjoy some of the best tacos you’ll ever find. The salsa is perfectly blended spices and packs just the right amount of heat. In fact you can even buy a jar to take home.
(512) 392-2993
herbertstacohutsanmarcos.com

SAN MARCOS BBQ
Using only the finest and freshest ingredients to create BBQ that will fill your belly and satisfy that Texas craving.
(512) 938-1019
sanmarcosbbq.com

ITALIAN GARDEN
You don’t have to go far or spend big to find quality Italian cuisine. Enjoy the comfort of homemade dishes and the decadence of imported pastas. You are welcome to bring your own beer or wine to dinner.
(512) 392-8730
italiangardensmtx.com

CAFE ON THE SQUARE
Offering traditional American dishes, this is the perfect place to sit back, relax and enjoy the atmosphere of the Downtown square.
(512) 396-9999

TAIWAN BOWL
Authentic flavors of home cooked Taiwan food. From rice and noodle bowls to fried tofu and dumplings, crispy chicken or shrimp, and appetizer favorites.
(512) 214-8095
taiwanbowl.net

PITA SHOP
Down-to-earth pita stop dishing up casual Mediterranean eats in a laid-back atmosphere. The place to go for gyros, shawarma, falafel, grape leaves, hummus and more.
(512) 216-6051
thepitashopsmtx.com

UMAMI SUSHI
An Asian fusion restaurant serving authentic Japanese entrees, sushi and Korean dishes. You’ll love the bento box or a spicy poke bowl.
(512) 667-7903
umamiumami.com

TOMA TACO
Serving up hot, fresh, authentic Mexican cuisine. Stop in and enjoy Tex-Mex staples, fresh salsa, and baracho beans that can be a meal by themselves.
(512) 667-7867
toma-taco.business.site

THE MARC
In a historic downtown building, this live-music nightclub boasts state-of-the-art stage production. The two-story venue is host to large 1,000 audience shows in an intimate setting.
(512) 757-5443
themarcsm.com

JACKS ROADHOUSE
An iconic roadhouse that features live music, full service bar, and covered outdoor seating.
(512) 214-8511

RILEY’S TAVERN
This is Texas’ first after prohibition tavern where you can play pool, shuffleboard and horseshoes, kick back in the beer garden, and listen to live music.
(512) 392-3132
rileystavern.com

THE PORCH
Wide, open air doors facing the Square and offering a specialty bottled beer selection, fully stocked bar, and live music.
(512) 392-9824
taproomsanmarcos.com/theporch

There is nothing better after a day exploring than a craft beer and live music. Thankfully, there is no shortage of local breweries or live music in the area. The San Marcos music scene is as quirky as the little city itself. From big two-story concerts halls to career launching honky-tonks, find live music every night of the week that hits just the right note. Find a full list at listenanmarcos.com.
ZELICK’S
An open-air icehouse Downtown with full bar, keg beer, and live music most weekends.
(512) 757-8787
zelicksmtx.com

GREY HORSE SALOON
This neighborhood bar hosts live music and has with a little bit of everything from darts, foosball, free pool, pinball and more.
(512) 878-8080

LANIKAI LOUNGE
LaniKai primarily serves tiki drinks and other classic cocktails. They also serve “small bites” of food with a Hawaiian and Asian fusion.
(512) 994-9890
lanikailounge.com

RAGNAR’S ON THE COMPOUND
An indoor bar that is part of a 6-acre outdoor music venue where legends come to play.
(512) 994-9890
ragnarsotc.com

STEELR COFFEE CO
Weekly open mic and live music some weekends in a kicked-back atmosphere.
(512) 757-8569
lanikailounge.com

THE DAVENPORT
Live music, delicious food, innovative and creative libations and lots of atmospheric outdoor seating - you’re always in for a good time!
(512) 754-9253
thedavenportlounge.com /san-marcos

BREWERSIES (*live music)

AQUABREW
A brewery located Downtown that uses made from scratch quality ingredients for craft beers. Indoor and patio seating.
(512) 353-2739 • aqua-brew.com

MIDDLETON BREWING*
A Texas Hill Country craft brewery making American, Belgian, and British style beer plus seasonal and limited releases of barrel aged ales.
(512) 847-3435 • middletonbrewingtx.com

ROUGHHOUSE BREWING*
A small, family-owned and operated craft brewery serving refreshing, farmhouse-style beer. Relax inside the rustic brewery barn or in the oak-surrounded outdoor seating area. Tours available.
(512) 667-7000 • roughhousebrewing.com

SEAN PATRICK’S IRISH PUB & TEXAS GRUB
A tasty brew pub that offers in-house beers and seltzers that pair wonderfully with their sandwiches, burgers, or traditional Irish grub.
(512) 392-7310 • seanpatrickstx.com

TEXAS BREW ON TAP (*live music)

THE GROWLING*
Get your Texas beer fix! More than 27 Texas breweries are represented on the tap wall from all five regions of the state.
(512) 216-6044

TAPROOM
Check out the huge tap wall where half of the 42 beers on tap are Texas breweries. You’ll also find 60+ bottled from all over the world.
(512) 392-9824 • taproomsanmarcos.com

WINE BAR (*live music)

PATIO DOLCETTO*
Not a winery, but this wine bar is relaxed yet classy with an amazing variety of quality wine. Small-plate food pairings and high-end craft beer and cocktails are also available.
(512) 366-3605 • patiodolcetto.com
FARMERS MARKET - EVERY SATURDAY
Set up on the Downtown Square, the San Marcos Farmers Market is a source of fresh produce, plants, homegrown and homemade products, and local art and crafts weekly.

ART SQUARED ART MARKET - SECOND SATURDAY (MAR-DEC)
This monthly event on the Downtown Square is a juried arts and fine crafts market that brings the best local artists together in one place. You’ll find great art of all kinds, live music, free kid’s arts and crafts booth, live art demonstrations and more.

BIRDING HIKE - FIRST SATURDAY
From water fowl to woodpeckers and hawks to songbirds - you never know which feathered friends will be spotted. Monthly guided hikes cycle through various greenspaces, preserves and riverside parks.

MUSIC ON THE SQUARE - EVERY FRIDAY IN MAY
Enjoy this free, family-friendly concert series in Downtown San Marcos. All bands feature artists who got their start in San Marcos, Texas. This is an outdoor, picnic-style event.

DIRT DAUBER FESTIVAL
Partake in a wonderful celebration of all things clay with this free event. Shop 40+ artist booths, watch clay art demonstrations, enjoy refreshments, a kids’ clay play table and live music.

SUMMER IN THE PARK CONCERTS - THURSDAYS
Pack a lawn chair or blanket and some refreshments and come on over to Plaza Park! This event is a San Marcos favorite with different bands of various genres playing Thursday nights all summer.

TEXAS WATER SAFARI
Considered the “World’s Toughest Canoe Race,” this 260-mile long canoe and kayak race starts at Spring Lake in San Marcos and ends on the Texas coastline. Cheer the teams on at our riverside parks.

MERMAID PROMENADE & FAIRE
Mermaids take over San Marcos during the annual Mermaid Capital of Texas Fest! With mermaid-themed activities taking place throughout the city, the primary events include the Mermaid Parade and the Downtown Faire.

SACRED SPRINGS POWWOW
This is an annual celebration of Native American culture that has been part of the San Marcos area for thousands of years. Native dancers from across Texas gather at the Spring Lake dressed in beautiful, hand-crafted regalia. Watch the dancers, participate in intertribal dances and enjoy booths that offer authentic Native American arts and food.

LOST RIVER FILM FEST
Enjoy a multi-day festival of indie-cinema that combines cutting-edge films with memorable events like live music, burlesque, and uniquely San Marcos parties.

SIGHTS & SOUNDS OF CHRISTMAS
Enjoy six full evenings of holiday cheer. Highlights include carnival rides, arts and crafts, pictures with Santa, local school performances, live nativity scene, a food court and tons of beautiful lights!

PURGATORY TRAIL RUN
This 10-Mile and 5K race is a USA Track & Field sanctioned trail race through beautiful Purgatory Creek Natural Area and Edwards Aquifer recharge zone.

EDDIE DURHAM JAZZ CELEBRATION & HILL COUNTRY JAZZ FESTIVAL
From big bands and combos to individual instrumentalists, this event features some of the best performers west of the Mississippi River. A special portion of the festival is a celebration of Eddie Durham, Texas jazz legend and San Marcos native, a renowned guitarist pioneering the use of electric guitar in jazz music.

SAN MARCOS HALF MARATHON
These 10K and 5K courses are designed to test your endurance with a variety of challenging hills and flat stretches. And of course, finishers earn bragging rights for completing the oldest half marathon course in Texas.

There’s always something exciting happening in San Marcos, Texas! Art markets, sporting events, festivals, live music, performances and so much more - check out our event calendar to plan your next adventure. Find a full list at visitsanmarcos.com/events.
One of the most vibrant parts of San Marcos is the Downtown Square, where you can explore many dining options and enjoy a leisurely brunch, dine at charming bistros or get some outrageous burgers. Shop local at stylish boutiques or quirky shops, either way, you’ll find something you can’t find anywhere else. Experience arts and culture hidden in cracks and alleys. Giant murals begging to be included in your photos. And, of course, seven-foot-tall mermaids. Because in San Marcos, the good times never end. Find more do at downtownSMTX.com.