

Web Site Inclusion Policy

The San Marcos Convention and Visitor Bureau's (SMCVB) Web site may provide inclusion and links to 'Hotels/Motels' and 'Bed & Breakfast' establishments, attractions, museums, restaurants, events, arts, cultural and similar entities of interest to tourists, meeting planners, group tour planners, film and media.

Only those lodging establishments within the city limits of San Marcos will be included on the accommodations section due to the fact that these entities collect and remit the 9% hotel/motel occupancy tax to the City of San Marcos which fund the SMCVB program.

For-profit tourist attractions and other tourism-related businesses may be provided a link, and/or be included in print publications at the CVB's discretion. Criteria for inclusion depends on the nature of the business and must be open to the general public on a regular basis, must meet the American with disabilities act, and be in good standing with other tourism-related businesses in San Marcos such as hotels.

Other sites which are appropriate to the mission of the San Marcos Convention & Visitors Bureau may be provided a link at the CVB's discretion.

The SMCVB reserves the right to modify or delete any link from its site at its discretion without notice or recourse.

Note:

The creation of a link from the SMCVB Web site to other sites does not constitute an endorsement of products or services of these sites by the San Marcos Convention and Visitor Bureau or the City of San Marcos. The SMCVB is not liable for the defamatory, offensive or illegal conduct of other users, links, or third parties. See the "Website – Terms of Service" Policy.