



## Media Release

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### San Mateo County "As Fresh as it Gets" Farm Tour 2019

On August 26, 2019, the San Mateo County/Silicon Valley Convention and Visitors Bureau (SMCCVB) hosted their 13<sup>th</sup> annual Farm Tour for San Mateo County's "As Fresh as it Gets" program.

The annual Farm Tour is a familiarization tour for restaurant, hotel and catering staff managers who make the buying decisions for their establishments and are interested in creating new buying relationships. On the tour, attendees learn firsthand about local produce, seafood, goat cheese, wine and beer, and get the chance to talk one-on-one with local farmers.

This year's attendees included 35 Executive Chefs, restaurant managers and food enthusiasts, representing all areas of the Peninsula's rich and diverse food scene.

"Our Farm Tour was a HUGE success! We had one of the biggest turnouts this year. Everyone had a lot of fun meeting the farmers and networking with other local businesses," said Nova Maldonado, Community Outreach & Convention Services Manager for the SMCCVB.

Attendees started the tour at the San Mateo County Event Center, where they were greeted with coffee, pastries and bagels provided by the event center. Attendees visited Cabrillo Farms, had lunch at La Nebbia Winery, visited Rocket Farms, Half Moon Honey, and lastly Ouroboros Aquaponics Farm, all located in coastal San Mateo County.

Some of the produce they learned about included: Brussels sprouts, flowers, herbs, honey, and lettuce of different varieties.

The next "As Fresh as it Gets" event will be a dinner on Saturday, September 28 at Long Branch Saloon in Half Moon Bay. A first of its kind, the dinner will feature ingredients all grown in San Mateo County. [Click here](#) to RSVP to this event.

The San Mateo County “As Fresh as it Gets” program is managed by the San Mateo County/Silicon Valley Convention & Visitors Bureau and San Mateo County Farm Bureau, in cooperation with the support of the San Mateo County Department of Agriculture and the Harbor District. The “As Fresh as it Gets” program ties together the area’s hospitality, agricultural, fishing and wine and beer making industries. For more information on healthy, locally produced foods, local growers and farmers’ markets, visit [www.freshasitgets.com](http://www.freshasitgets.com).

If you’re interested in receiving the “As Fresh as it Gets” newsletter, please contact Nova Maldonado [nova@smccvb.com](mailto:nova@smccvb.com).

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