



## **For Immediate Release**

November 18, 2021  
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### **The San Mateo County/Silicon Valley Convention & Visitors Bureau announced as winner of the prestigious Stella Award.**

**Burlingame, CA** – On November 4, 2021, [Northstar Meetings Group](#) and its leading brands, *Meetings & Conventions* and *Successful Meetings*, announced the 2021 recipients of the 5th Annual Stella Awards. Formerly known as the Pinnacle Awards, the Stella Awards are the meeting industry’s highest honor, recognizing hotels, convention centers, conference centers, airlines, cruise lines, DMOs/CVBs and DMCs that consistently deliver quality service and innovation to meeting and event professionals.

The [San Mateo County/Silicon Valley Convention & Visitors Bureau](#) is proud to be a winner of the prestigious [5th Annual Stella Awards](#), **earning third place in the “Best CVB/DMO” category.**

“It’s a tremendous honor for us to receive this award.” said John Hutar, President and CEO of the San Mateo County/Silicon Valley Convention and Visitors Bureau. “Earning the trust from our clients and stakeholders is truly priceless”.

This year, more than 6,000 votes were cast from around the world for the 603 destinations, hotels and service providers nominated in 17 categories across six regions in the United States and worldwide. Winners were selected for achieving overall excellence, superb food and beverage, professionalism of staff, sustainability initiatives, and other critical aspects of the meetings and event experience.

After nominations closed, finalists in each category were determined by meeting planners during an open voting period. Winners were then selected by an expert panel of judges overseen by the editors of Northstar Meetings Group’s leading brands, *Meetings & Conventions* and *Successful Meetings*.

“As the industry resumes in-person meetings, we look forward to re-connecting with new and established clients and delivering a most memorable San Mateo County experience to all attendees” says Teipo Brown, Director of Sales of the San Mateo County/Silicon Valley Convention and Visitors Bureau.

The list of winners, finalists and their profiles can be found at [NorthstarMeetingsGroup.com/Stellas](https://NorthstarMeetingsGroup.com/Stellas).

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## **About San Mateo County/Silicon Valley Convention and Visitors Bureau**

The San Mateo County/Silicon Valley Convention and Visitors Bureau is a destination sales and marketing organization created to promote overnight stays and encourage tourism for its 170 partner hotels in San Mateo County and Palo Alto, CA.

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