

# The San Francisco Peninsula PTMD Committee Regular Meeting

Friday, June 26, 2026

1:00 p.m.

Puerto 27

525 Crespi Dr 2nd Floor, Pacifica, CA 94044

*(Lunch will be served.)*

## Meeting Agenda

**1:00 p.m.**

**Call to Order/Anti-Trust Reminder**

**Dimitrov**

**1:00 p.m.**

**Public Comment**

**Dimitrov**

*Members of the public are welcome to make comments on items on the agenda and not on the agenda.*

**Action Item (1:15 p.m. – 2:15 p.m.)**

**1) PTMD Committee**

**Dimitrov/Hutar**

*Committee members will vote to approve the PTMD Committee Members.*

**2) The PTMD 2026/2027 Budget**

**Dimitrov/Hutar/Lang**

*The committee will determine how funds are spent within the designated programs of the Management District Plan. The committee will approve the budget.*

**3) Meeting Dates**

**Dimitrov/Hutar**

*The committee will vote on the future meeting dates.*

**Information Items (2:15 pm)**

**4) Agenda items for future board meetings**

**Dimitrov**

*Identify possible agenda items for future meetings.*

**5) Adjournment**

**Dimitrov**

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BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Carole Self at (650) 348-7600 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides as a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

<b>Marketing Funds Forecast (actual + projection)</b>	<b>-271,059.17</b>
2026/2027 Budget	
Digital Marketing Programs	<b>175,000.00</b>
<b>District Management Fee</b>	<b>40,000.00</b>
<b>Supplies</b>	<b>1,000.00</b>
<b>Advertising Contingency</b>	<b>55,000.00</b>
Year End Balance	-59.17
* Source: City of Pacifica	

## **Pacifica TMD**

### **Proposed Committee Meeting Dates**

- December 9, 2026 - 11:30 AM
- June 16, 2027 - 11:30 AM