



Media Release

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Contact: Juan Camero

(510) 619-6135

juan@visitsmcsv.com

Unlimited Biking delivers turnkey micro-mobility program to five Burlingame, California-based hotels

*Unlimited Biking's unique solution provides hotel guests a seamless, app-based way
to rent e-Bikes straight from their hotel*

Burlingame, CA - The [San Mateo County/Silicon Valley Convention and Visitors Bureau](#) is pleased to announce that [Unlimited Biking](#), the leading bike rental company in San Francisco, New York, and Washington D.C., has delivered a simple, app-based micro-mobility e-Bike program to five hotels in Burlingame, CA, giving their guests direct access to explore the scenic Bay Trail and surrounding areas without the need for a car.

The five installations are complete with smart-charging station and a custom-built app that allows guests to rent and return bikes on their own. This unique micro-mobility solution enables each hotel to offer a valuable new amenity without additional work for its staff.

"As travel returns, it will be critical for hotels to offer amenities that set them apart from the competition," says Hakan Ugduur, Founder and CEO of Unlimited Biking. "Bikes, and particularly e-Bikes, have become a very popular hotel amenity over the past few years and offer travelers a safe, affordable, and environmentally-friendly way to explore the area around their hotel."

"Our partnership with Unlimited Biking allows even the novice rider to enjoy a user-friendly bike experience which appeals to both the leisure and convention visitors," said John Hutar, President and CEO of the CVB. "With its versatility, the e-Bike is an eco-friendly way to take that short commute from your hotel to a nearby corporate campus or downtown restaurant, a mind-clearing ride along our beautiful San Francisco Bay Trail, or a great team building activity."

The five hotels launching Unlimited Biking's micro-mobility solution include the [Hyatt Regency San Francisco Airport](#), [San Francisco Airport Marriott Waterfront](#), [Embassy Suites by Hilton San Francisco Airport - Waterfront](#), [DoubleTree by Hilton San Francisco Airport](#), and [The Westin San Francisco Airport](#). Because Unlimited Biking's micro-mobility solution is app-based and includes

a smart charging station, bikes will always be charged and ready to go for guests, plus hotels may easily track and control the use of their bikes. This includes the ability to geo-fence where guests may travel, as well as the ability to pre-set hours of availability.

All equipment will be maintained by Unlimited Biking, saving its partner hotels the time and expense of maintaining a bike fleet while enabling them to offer this increasingly popular amenity. Unlimited Biking will also provide helmets for those renting bikes, which makes the solution even more accessible to travelers. “It was a thrill for our organization to help get the program off the ground by connecting our hotel partners with the team at Unlimited Biking,” added Hutar.

About Unlimited Biking

Unlimited Biking is the largest bike rentals, tours and experiences operator with locations in New York, San Francisco, Washington DC and Alexandria. Championing the adventure spirit in travelers, families, couples, kids, and more for the last 10 years, Unlimited Biking has become a one stop shop for memorable biking experiences - providing the bike rentals, tours, sales, and maintenance needed to keep people moving and exploring their city by bike.

About the San Mateo County/Silicon Valley Convention and Visitors Bureau

The San Mateo County/Silicon Valley Convention and Visitors Bureau is a destination sales and marketing organization created to promote overnight stays and encourage tourism for its 140 partner hotels in San Mateo County, CA.

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