



Media Release

April 29, 2020
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Getting Ready for Travel Recovery: Convention & Visitors Bureau Announces Sanitation Committee

The [San Mateo County/Silicon Valley Convention and Visitors Bureau](#) (SMC/SV CVB) is pleased to announce the formation of a new working committee formed to establish and implement sanitation best practices.

“Our location is the hub of biotech and high-tech innovation, surrounded by amazing natural beauty. When travel returns, we want travelers to feel confident that they have chosen to visit a region where sanitation and safety are a top priority,” said John Hutar, Bureau President and CEO.

“The COVID-19 crisis has elevated everyone’s stress level. The Committee’s goal is to develop standards that give visitors an added level of comfort regarding sanitation practices – a topic that, for good reason, has been foremost in everyone’s mind.”

The task force committee is made up of 26 members, representing establishments in the hotel, restaurant, retail, museum and attraction sectors.

“The diversity of skills is very impressive,” said Hutar. “Directors of Housekeeping, Facility Directors, General Managers and individual business owners are rolling up their sleeves and working together towards a common goal.”

For more information, please contact Juan Camero at juan@visitsmcsv.com.

About San Mateo County/Silicon Valley Convention and Visitors Bureau

The San Mateo County/Silicon Valley Convention and Visitors Bureau is a destination sales and marketing organization. The organization’s objective is to attract meetings, conventions, business, and individual travelers, thereby enhancing the economic growth in San Mateo County and Palo Alto, CA.

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