

Best Practices to Comply with Vaccine Check & COVID Testing for Meeting & Events

SAN MATEO COUNTY

SILICON VALLEY
CONVENTION AND VISITORS BUREAU

SALES STAFF



Teipo Brown
Director of Sales



Karla Najera
National Account Executive

ECONOMIC VALUE OF MEETINGS - CALIFORNIA

\$4.1B↓

Revenue lost each month
...with no plan.

- Meetings in 2020 rebooked for 2021 and are now cancelling for other destinations that are open.
- Lead time: several months to several years.



COVID-19 INDUSTRY GUIDANCE: Private Venues and Events

April 14, 2021
Effective April 15, 2021

This guidance is designed to address sectors and activities opening statewide. However, local health officers may implement more stringent rules tailored to local epidemiological conditions, so employers should also confirm relevant local opening policies.



SECTORS	Tier 1 Widespread	Tier 2 Substantial	Tier 3 Moderate	Tier 4 Minimal
Post 4 million doses administered in first Healthy Places Index quartile	CR >10	CR 6-10	CR 2-5.9	CR <2
Private Events ** (meetings/receptions/conferences) <u>Required mitigation measures:</u> <ul style="list-style-type: none">- Purchased tickets or defined guest list- Seating chart/Assigned seating- Testing and vaccination can increase capacity- No intermingling of multiple private events	Effective April 15, 2021 Outdoor only <ul style="list-style-type: none">• Maximum 25 people• If all guests are tested or show proof of full vaccination: Max 100	Effective April 15, 2021 Outdoor <ul style="list-style-type: none">• Maximum of 50 people• If all guests are tested or show proof of full vaccination: Max 200 Indoor <ul style="list-style-type: none">• If all guests are tested or show proof of full vaccination: Max 100 people	Effective April 15, 2021 Outdoor <ul style="list-style-type: none">• Maximum of 100 people• If all guests are tested or show proof of full vaccination: Max 300 Indoor <ul style="list-style-type: none">• If all guests are tested or show proof of full vaccination: Max 150 people	Effective April 15, 2021 Outdoor <ul style="list-style-type: none">• Maximum of 200 people• If all guests are tested or show proof of full vaccination: Max 400 Indoor <ul style="list-style-type: none">• If all guests are tested or show proof of full vaccination: Max 200 people
Indoor Seated Live Events and Performances **	Closed	Effective April 15, 2021: All venues: <ul style="list-style-type: none">• In-state visitors only, check for current CDPH Travel Advisory in effect• Weekly worker testing program• All tickets delivered digital, advanced purchase only• Pre-designated eating area (no eating/drinking allowed in seats) – 6 feet of distance.• Suites 25% capacity, max three households.	Effective April 15, 2021 All venues: <ul style="list-style-type: none">• In-state visitors only, check for current CDPH Travel Advisory in effect• Weekly worker testing program• All tickets delivered digital, advanced purchase only• Pre-designated eating area (no eating/drinking allowed in seats) – 6 feet of distance.• Suites 25% capacity, max three households.	Effective April 15, 2021 All venues: <ul style="list-style-type: none">• In-state visitors only, check for current CDPH Travel Advisory in effect• Weekly worker testing program• All tickets delivered digital, advanced purchase only• Pre-designated eating area (no eating/drinking allowed in seats) – 6 feet of distance.• Suites 25% capacity, max three households.


TODAY'S SPEAKER



Jeffrey A. Sternberg

CEO

Discovery Health Services

A scenic background image of a sunset over rolling hills. The sky is a mix of orange, yellow, and blue, with the sun low on the horizon. The hills are covered in green trees and golden-brown grass, with some hills in the foreground and others in the distance.

Thank you for Joining Us!

ADDITIONAL QUESTIONS?

Please contact Nova Maldonado at Nova@visitsmcsv.com.

SAN MATEO COUNTY
A stylized graphic consisting of a series of vertical lines of varying heights, resembling a city skyline or a bridge, positioned between the words 'SAN MATEO COUNTY' and 'SILICON VALLEY'.
SILICON VALLEY
CONVENTION AND VISITORS BUREAU
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