



New York StateWide Senior Action Council, Inc

## SPONSORSHIP OPPORTUNITIES

*Showcasing your support to improving the lives of older new yorkers*

**Every sponsorship includes these key benefits:**

Signage at StateWide's 50th Anniversary Convention

Booth space at the Exhibit Hall on September 13, 2:30-3:30 PM

Acknowledgement in the 50th Anniversary Convention Program

*Choose any of these sponsorships or customize your own. Sponsorship application is on back.*

### **GOLDEN YEAR BENEFACITOR - \$10,000**

*Includes Key Benefits plus:*

**Year-round: Featuring your organization's presence to our extensive list of members and partners**

- Sponsored content on StateWide's website, social media, email blasts and newsletters
- Featured speaker at (1) StateWide hosted Virtual Teach-in
- Educational presentation opportunities at regional chapter meetings

**During the 50th Anniversary Convention:**

- Full page ad in StateWide's 50th Anniversary Commemorative Journal
- Banner hung throughout the 2022 Convention
- Flyer noting sponsorship at the 50th Anniversary Celebration Dinner
- Table of 8 at the 50th Anniversary Celebration Dinner, September 13, 6:00 PM

### **50TH ANNIVERSARY CONVENTION - \$2,500**

*Includes Key Benefits plus:*

- Half page ad in StateWide's 50th Anniversary Commemorative Journal
- Flyer noting sponsorship at the 50th Anniversary Celebration Dinner
- 2 tickets to all convention events including the 50th Anniversary Celebration Dinner

### **EXHIBITOR EXTRAORDINAIRE - \$1,000**

*Includes Key Benefits plus:*

- Quarter page ad in StateWide's 50th Anniversary Commemorative Journal
- 1 convention registration for daytime sessions on September 13, 2022

**Visit Our Website:**  
[www.nysenior.org](http://www.nysenior.org)

**Call for more information**  
**518-703-2617**

**Email:**  
[gail@nysenior.org](mailto:gail@nysenior.org)



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# SPONSORSHIP OPPORTUNITIES

Showcasing your support to improving the lives of older new yorkers

Your tax-deductible sponsorship\* will benefit StateWide's year-round programming and 50th Anniversary Celebration.

- The sponsorship opportunities (on back) are designed to promote your organization, products and/or services and can also be **customized to meet your needs.**
- Please fill out the sponsorship application, if you have questions, call Gail Myers at 518-703-2617 or email gail@nysenior.org

This year, StateWide's 50th Anniversary Celebration will be an in-person event in beautiful Saratoga Springs, NY

- Date: September 12-14, 2022
- Venue: The Holiday Inn, 232 Broadway, Saratoga Springs, NY
- Journal Ad Deadline: July 1, 2022
- Visit our Website at nysenior.org for more information about our 50th Anniversary Celebration!

Be a friend of your senior community by supporting New York StateWide Senior Action Council today!

## SPONSORSHIP APPLICATION

Choose one:

- Golden Year Benefactor - \$10,000     50th Anniversary Convention - \$2,500
- Exhibit Extraordinaire - \$1,000     I would like to customize my sponsorship

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_  Electricity is needed for Exhibit Hall

What will you be promoting at this event? \_\_\_\_\_

### PRIMARY CONTACT:

Name \_\_\_\_\_ Position Title \_\_\_\_\_

Direct Telephone \_\_\_\_\_ Direct Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

Make your checks payable to NY StateWide Senior Action Council. \*Our W-9 is available upon receipt of your application. Mail to: Gail Myers, 46 Commonwealth Drive, Glenmont, NY 12077. Please include this form with your payment. **Thank you for your support!**

Visit Our Website:  
www.nysenior.org

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518-703-2617

Email:  
gail@nysenior.org