Discover
SARATOGA

Meeting & Events

PLANNER GUIDE

Saratoga, NY is bursting with old-world charm while delivering modern amenities and first-class hospitality.

The Discover Saratoga team is pleased to present the official Meeting & Events Planner Guide. As you will learn, Saratoga, NY has a large variety of eclectic meeting options, including historic museums, sporting venues and full-service conference facilities. Cultural exhibits, exceptional arts, historic sites, and awarding-winning golf create the perfect setting to combine business and pleasure. And when it comes to your stay, the city has so much to offer, from nationally branded hotels to quaint bed and breakfasts and unique inns.

Saratoga is a year-round destination filled with world-class attractions, exquisite restaurants, upscale retail and boutique shopping, and a vibrant nightlife scene. The only drawback is you may never want to leave!

From all of us here at Discover Saratoga, we look forward to working with you.

Sincerely,

DISCOVER SARATOGA MEETINGS & EVENTS TEAM

Saratoga is a destination where timeless charm meets new experiences at every turn.

Where natural beauty, rich history, and vibrant culture come together to create an unforgettable experience. From the thrill of summer racing to the glow of winter lights downtown, each season offers something unique and inviting.

History & Landmarks

Saratoga County features many historical sites, including the Saratoga Monument and Saratoga National Historical Park where the Battles of Saratoga were fought and the turning point of the American Revolution.

Horse Racing & Gaming

Saratoga County's racing tradition runs deep. Saratoga Race Course, America's oldest racetrack, comes alive with world-class thoroughbred racing every summer. Year-round live harness racing, gaming and entertainment is also nearby at the Saratoga Casino Hotel.

Performing Arts, Music & Culture

Saratoga County is a premier destination where music, theater, dance, and film take center stage. The Saratoga Performing Arts Center hosts world-class performances, including the renowned Saratoga Jazz Festival and seasonal residencies by The Philadelphia Orchestra and the New York City Ballet. For more intimate performances, visitors can enjoy live music at Caffè Lena or concerts and special events at Universal Preservation Hall.

Nature & Wellness

Escape to Saratoga County, where relaxation rises to an art form and rejuvenation is a way of life. From soothing mineral baths and world-class spas to peaceful parks and restorative retreats, every experience invites you to unwind, recharge, and find your inner calm.

Saratoga County is full of things to do year-round.

Enjoy a variety of museums, parks, attractions, shopping, antiquing, art galleries, golfing, water sports, hiking, dining, and so much more. Whether exploring scenic trails, savoring farm-to-table cuisine, or shopping our boutiques, playing championship golf, or simply browsing our charming downtowns, Saratoga invites you to slow down, connect, and make lasting memories.

We want to

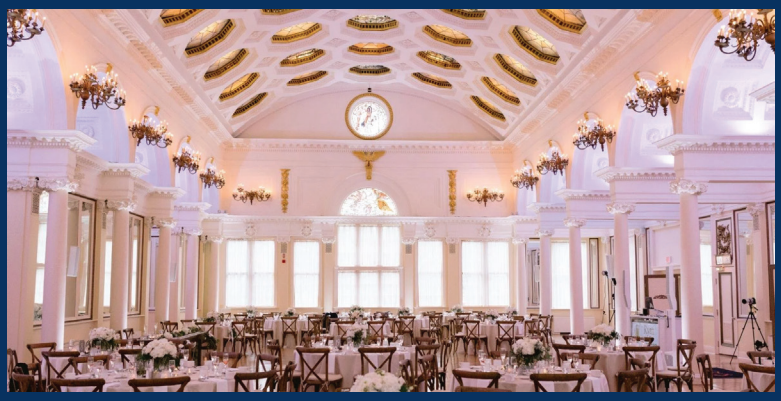
WELCOME YOU TO SARATOGA

Where meetings and events spark opportunity and create unforgettable memories.

Whether you're planning a convention, corporate retreat, wedding or special event, Saratoga County offers a unique blend of charm, convenience, and world-class amenities to elevate your gathering. The Meetings & Events staff at Discover Saratoga, and our hospitality partners will go above and beyond to ensure your meeting is a success. Our destination experts are here to help ensure your event and experience is always impeccable.

Venues that Inspire

Saratoga offers an assortment of meeting venue options; choose from spacious museums and Victorian buildings to state-of-the-art meeting facilities. Whether you are looking for hotel properties or beautiful outdoor settings, convention space or trackside hospitality, Saratoga delivers meeting experiences and locations that can accommodate a variety of group sizes.



The area boasts more than 160,000 combined square feet of meeting space, anchored by the Saratoga Springs City Center, a 32,000 sq. ft. full-service convention facilityin downtown Saratoga Springs. Whether you're looking for a modern convention center or a rare architectural setting — you will find it all in Saratoga County, NY.

Stats & Figures

Meeting planners can choose from more than 50 meeting venues and spaces, equipped to host from 25-40,000 attendees. Accommodation options feature 72 iconic lodging properties with a combined total of over 4,000 rooms ready to accommodate your group.

50+	72+	4,000+	40,000+	160,000+
Meeting Venures	Lodging Properties	Guest Rooms	Area Event Attendee Hosting Capacity	Square Feet Of Meeting Space

Complimentary

Concierge Services and Support

- Personalized Tours & Excursions
- RFP Partner Distribution
- Group Incentives
- Event Planning Support
- Resources & Discounts
- Event Pre-Promotion
- VIP Hospitality Services

Site Selection & Convention Services

Complimentary Site Selection Support

Our destination experts will guide you from the very beginning. Allow us to coordinate personalized site tours, review your program requirements, distribute your RFP to qualified partners, and share available incentives for your group.

Whether you need overflow rooms or recommendations for Saratoga's most unique venues, our team is here to help streamline the planning experience.

Complimentary Convention Services

Once your meeting is confirmed, our convention services team steps in to ensure a seamless event. We offer Saratoga Maps and 10% Discount Cards for attendees, customized landing pages to boost attendance, and pre-promotion assets including photos and collateral.

We can also assist with group activities, off-site venue coordination, dine-arounds, welcome posters, VIP gifts, and voluntourism opportunities—providing personal support from planning to execution.

Sports, Weddings & Group Tours

Weddings

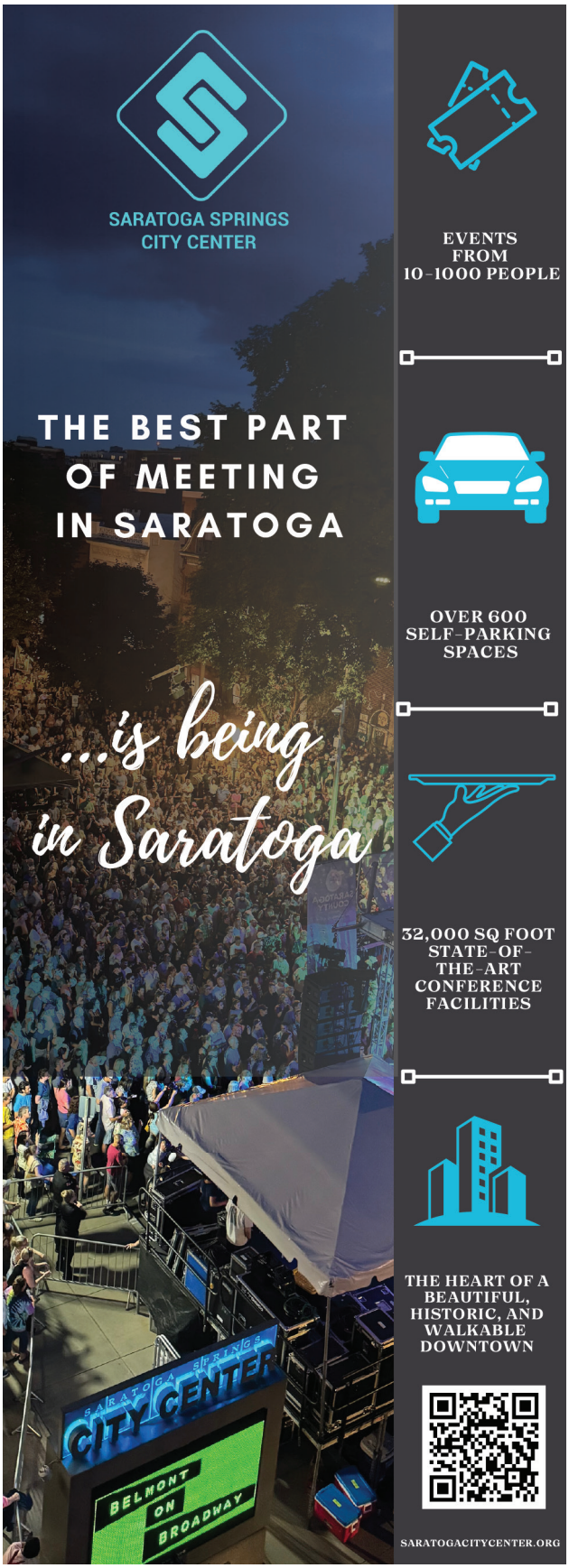
Saratoga's charm, natural beauty, and vibrant downtown make it an unforgettable destination for weddings. Discover Saratoga offers complimentary concierge services, including personalized venue and vendor recommendations, assistance with room blocks, and 10% Discount Cards for your guests. With over 200 couples served each year, our team knows how to make your special day seamless from start to finish.

Sports

Saratoga County is an ideal destination for sporting events of all sizes, pairing top-tier athletic facilities with a welcoming, small-town atmosphere and big-city amenities. Discover Saratoga offers complimentary support including facility selection, accommodations assistance, team-friendly dining recommendations, pre-event promotion, and custom event landing pages—ensuring a seamless experience on and off the field.

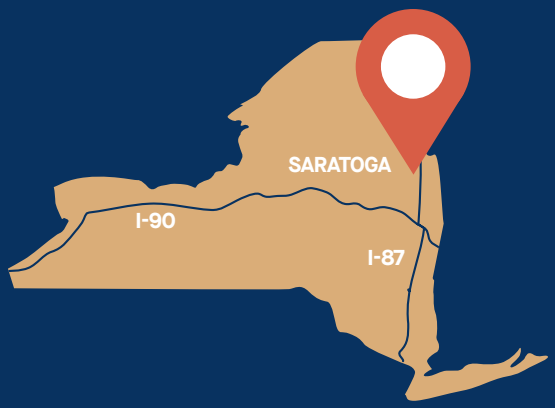
Group Tours

Saratoga Springs is the perfect hub for group travel—easy to reach, rich with history, and full of compelling attractions. We provide step-on guide services, itinerary planning support, dining and attraction referrals, images for promotional use, and resources at the Saratoga Heritage Area Visitor Center, including coach parking and maps. Groups enjoy exploring our walkable downtown, historic sites, museums, scenic parks, and year-round festivals.



you're

WELCOME HERE



Location, Location, Location

The charming city of Saratoga Springs, located just off NYS I-87, is an ideal destination nestled between New York's Capital Region and the scenic Adirondacks. Just a three-hour drive from large metro areas such as New York City, Boston and Montreal, Saratoga is an easily accessible hub within the state.

Getting Here Is Easy!

Whether you're getting to Saratoga by car, train or plane, your trip will be seamless.

BY RAIL: An Amtrak station is approximately 1.5 miles from downtown Saratoga Springs, with a 40-minute drive to the Albany-Rensselaer station.
BY AIR: Saratoga Springs is only 30 minutes from the Albany International Airport.
BY CAR: Saratoga is easily accessible off I-87! Plenty of nearby rental vehicles and car sharing services are available.

Our businesses are motor-coach friendly and look forward to your visit!

scan for helpful travel information.

"Working with Discover Saratoga makes your conference, event, and meeting planningprocess a breeze! Whether you're looking for entertainment ideas to elevate your conference, or need something printed in a pinch, the team at Discover Saratoga is always there for planning support. Their staff goes above and beyond to ensure your time spent in Saratoga is memorable for your attendees and stress-free for your meeting planners.

We love Saratoga."

REBECCA S.
Association of School Business Officials of New York

Discover SARATOGA

Ask us about our free event planning support
and let us help you with venue selection, logistics, activities planning, and more.

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