

Saratoga is a top destination wedding location

Discover
SARATOGA

Discover Saratoga is growing year-over-year attracting new destination weddings and groups to Saratoga County. During the process, we refer couples to local wedding vendors— helping our businesses and community thrive!

WE PROMOTE SARATOGA & *you*

Marketing reach
13.4 million

40k social media
followers

Publications in
Saratoga Living &
Saratoga Bride

Attend Gazette
Wedding Show



2025 *highlights*

Worked with over
180 couples

Over 180 vendor
recommendations

Economic
Impact:
**\$7.65
million**

WE OFFER COMPLIMENTARY CONCIERGE SERVICES AND PLANNING RESOURCES.

Think of us as the first stop for couples seeking a Saratoga wedding. Not only do we promote Saratoga County as a wedding destination, but we also work one-on-one with couples to find them the perfect venue, caterer, DJ, photographer, and more— all of which are our members!

WE ARE HERE FOR YOU – OUR MEMBERS.

As members of Discover Saratoga you are an invaluable resource. Without you, we wouldn't be able to provide the best services to couples and Saratoga would not be the thriving destination wedding location it is today. We are your promotional and resource partner for:

- Qualified wedding referrals and direct leads from couples actively planning in Saratoga County
- Personalized venue recommendations and private site tours coordinated with couples based on wedding size, style, and budget
- Assistance securing hotel room blocks for wedding parties and guests
- Promotion across Discover Saratoga's social media, e-newsletters, and blogs
- Custom welcome wedding gift for the couple, featuring curated local products
- Exclusive wedding member mixer to network with planners and fellow wedding professionals
- 10% off discount cards + Saratoga maps for wedding guests, encouraging local shopping and dining
- Business listing on DiscoverSaratoga.org, Saratoga County's tourism website
- Inclusion in the annual Saratoga County Visitor Guide with over 70,000 printed copies distributed throughout the Northeast

FOR MORE INFORMATION, *please contact:*

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