

Membership Benefits

Looking for year-round exposure and exceptional value? Join Discover Saratoga and market your business to visitors, meeting planners, event attendees, tour groups, and locals. Membership includes exclusive benefits like a website listing, event promotion on our calendar, and opportunities to be featured in e-newsletters, social media, blogs, and more!

BENEFITS	NON-MEMBER	MEMBER
• Basic listing on DiscoverSaratoga.org and the Discover Saratoga mobile app (1-2 sentences, no photos)	✓	
• Ability to add events to our event calendar	✓	
• Help with industry advocacy efforts and updates on the federal, state, and local levels		✓
• Full listing on DiscoverSaratoga.org and the Discover Saratoga mobile app (10 photos, description, address, website, social media links)		✓
• Listing in the Saratoga County Visitor Guide		✓
• Preferential business and visitor referrals, including meetings, events, weddings, and Saratoga Film Commission		✓
• Access to incoming travel/media writers to participate in FAM Tours		✓
• Access to the Convention Calendar for group prospecting		✓
• Invitation to Director of Sales meetings and General Manager round tables (hotels only)		✓
• Opportunity to participate in the Attendee Discount Card		✓
• Host or speak at one of Discover Saratoga's monthly Director of Sales Meetings (space limited and subject to availability)		✓
• Receive monthly member newsletter		✓
• Inclusion in member and consumer newsletters (where appropriate)		✓
• Access to the Member Extranet to manage your listing, post to member bulletin, and upload special offers		✓
• Priority access to promotional opportunities such as gift bags or local product requests		✓
• Invitation to member networking and educational events (\$)		✓
• Host a Discover Saratoga member mixer (\$)		✓
• Ability to send emails to Discover Saratoga members (\$)		✓
• Participation in Discover Saratoga annual events like Chowderfest (\$), Saratoga Wing Off (\$), Restaurant Week (\$), and Healthy Saratoga Weekend		✓
• Event Sponsorship Opportunities for Discover Saratoga annual events like Chowderfest (\$), Saratoga Wing Off (\$), Restaurant Week (\$)		✓
• Invitation to the Annual Meeting (\$) and Golf Tournament (\$)		✓
• Opportunity for trade/travel show participation (\$)		✓
• Brochure distribution at the Saratoga Springs Heritage Area Visitor Center (\$)		✓

(\$) denotes additional cost.

FOR MORE INFORMATION AND TO BECOME A MEMBER, *please contact:*

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