

# SARATOGA, NEW YORK

## SARATOGA COUNTY BOASTS SMALL-TOWN CHARM WITH BIG-CITY ATTRACTIONS.

Located in Upstate New York – only three hours from Boston, Philadelphia, New York City, and Montreal – Saratoga seamlessly blends affordable luxury with self-care experiences. Soak in a mineral bath filled with water from the area's natural springs. Enjoy world-class performances within Saratoga Spa State Park. And feel the adrenaline of horse racing at the country's oldest continually operating race track, this year's host of the Belmont Stakes.



## AWARDS & ACCOLADES

“Best Small Towns for LGBTQ+ Folks to Live”  
*Time Out Magazine*

“Healthiest County in New York State”  
*U.S. News & World Report*

“Best Small Town to Visit in the U.S.”  
*TravelAwaits*

“Platinum Choice Award Winner”  
*Smart Meetings*

## EVENTS & ANNIVERSARIES

- 25th Anniversary of Chowderfest (Feb. 10, 2024): 80+ restaurants serve samples of chowder
- Belmont Stakes Racing Festival (June 6-9, 2024): held for the first time in Saratoga
- 100th Anniversary of New York State Parks system
- Saratoga Pride: events throughout the year in addition to a month-long celebration in June
- Horse racing at Saratoga Race Course (July 11-September 2, 2024): thoroughbred racing
- Annual Saratoga Fall Festival: leaf peeping and family fun activities
- Annual Saratoga Springs Victorian Streetwalk: decorations and entertainment transform the streets into a winter wonderland
- 250th Anniversary of the Battles of Saratoga (2027): Honoring one of the most important battles in world history

# STORY IDEAS

We'd love to work with you on any angle that you're developing! Below are some story ideas to spark inspiration.

**BELMONT STAKES IN SARATOGA:** Due to renovations at Belmont Park, the third leg of the Triple Crown has moved to Saratoga Race Course, the oldest continuously operating race track in the country. This is a historic first in the world of thoroughbred racing, as Belmont Park on Long Island has hosted the race for more than a century. A four-day festival will mark the occasion.

**HISTORIC & HEALING WATERS:** Take a self-guided tasting tour of the 21 public mineral springs that give Saratoga Springs its name. Believed to help aid in digestion, increase appetite and relieve sinus congestion, people drink the water for its healing properties – and soak in it at The Roosevelt Baths.

**COMMUNITY CONNECTION THROUGH MUSIC:** Saratoga County's vibrant music and entertainment scene is alive in a wide range of venues. Saratoga Performing Arts Center (SPAC) welcomes 25 Live Nation concerts a summer and hosts the Philadelphia Orchestra and New York City Ballet. More intimate performances can be found at Caffe Lena, the longest continuously operating folk music venue in the country, Universal Preservation Hall and Saratoga Opera.

**250TH ANNIVERSARY OF THE BATTLES OF SARATOGA:** Deemed one of the 10 most important battles in world history, the Battles of Saratoga altered the course of the Revolutionary War by shifting momentum to the colonies and therefore, changing the world forever. Visit the Saratoga National Historical Park and walk the path of history, with special events taking place now through 2027, marking the 250th anniversary of the Battles.

**UNMATCHED LOCAL CUISINE:** Rivaling that of major cities, Saratoga's culinary scene ranges from the simple to the sublime and features flavors from around the world. The endless selection of locally crafted cuisine includes Saratoga candy, crackers, peanut butter, potato chips, olive oil and tea!

**FAMILY FRIENDLY:** From the Children's Museum at Saratoga, where kids 0 to 10 will have a ball learning about real-life occupations – to Congress Park, with its historic wooden carousel and duck pond, the whole family will find something fun to do in Saratoga! Don't forget a visit to Northshire Books with an entire second floor dedicated to children.

**GIRLFRIEND GETAWAY:** Saratoga Springs is the perfect destination for a girl's trip or solo bachelorette. Hours can be spent on Broadway shopping at local boutiques with hand-crafted goods and designer products. The popular downtown is also filled with local bars and restaurants featuring tasty, Instagram-worthy cocktails. Cooking classes, yoga, live music and tiki boat tours on Saratoga Lake round out a perfect weekend with the girls.

**ART FORMS:** The history and the heart of Saratoga can be found in the form of art in every corner of the county. Walk the streets downtown and admire a mural, hand-painted horse or ballet slipper with unique Saratoga-inspired designs. Stay at the Gideon Putnam and you'll find a Saratoga-inspired mural on every floor. Drive through the neighborhoods and spot the hand-painted jockeys on people's front lawns.

**ACRES OF OUTDOOR ACTIVITIES:** Saratoga Springs' downtown bleeds into Congress Park, with its duck pond, historic wooden carousel, and room for outdoor activities. Within ten minutes, arrive at Saratoga Spa State Park with over 2,370 acres of mother nature to go hiking, swimming, golfing, cross-country skiing, ice skating, and more. In the summer, Saratoga Lake is a popular spot with a public beach, kayak and paddleboard rentals, tiki boat tours, and waterfront dining.



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Discover   
**SARATOGA**