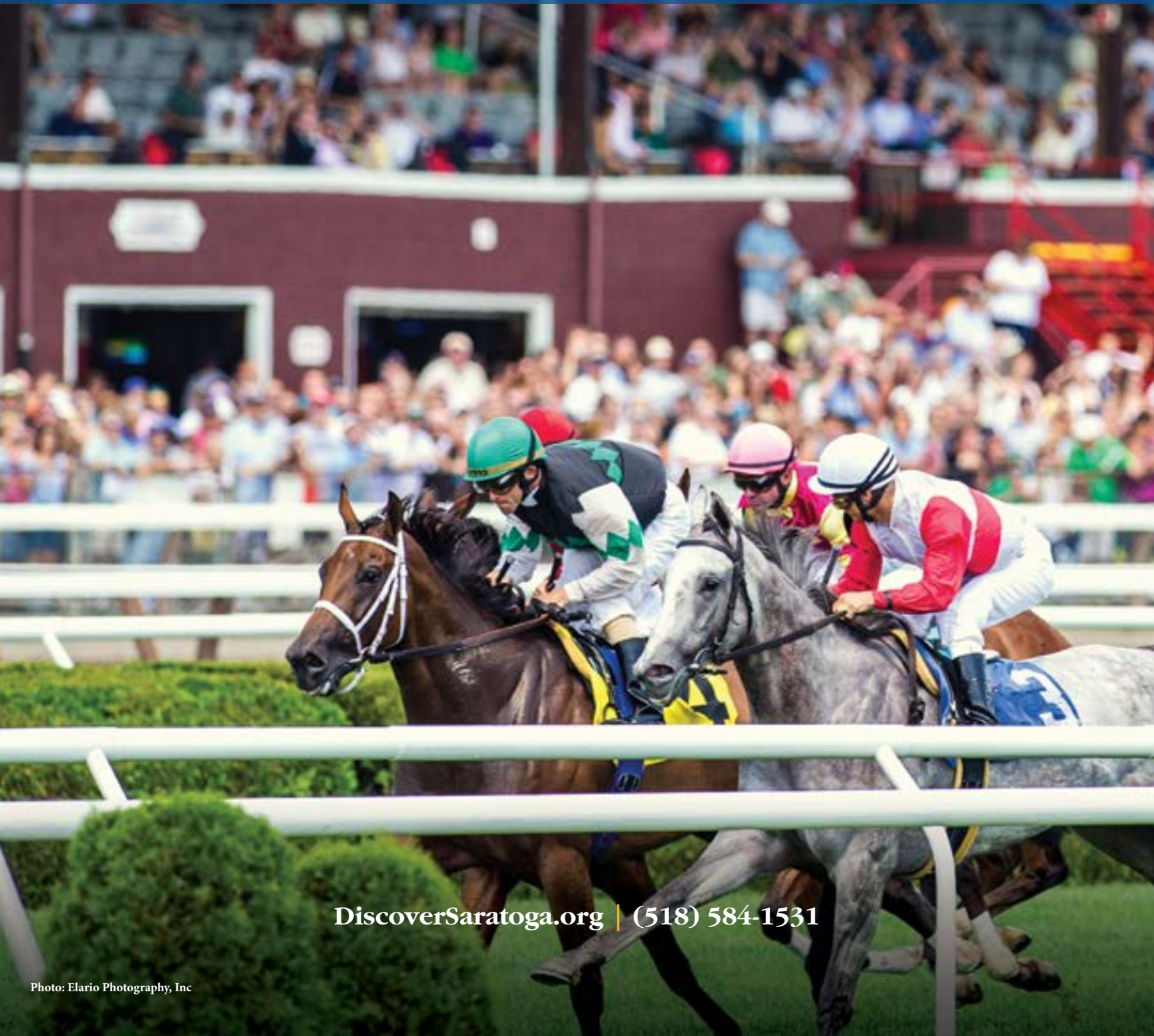




Meeting Planner Guide



DiscoverSaratoga.org | (518) 584-1531



Meetings mean more in Saratoga, NY! Let us show you how.

The Discover Saratoga team is pleased to present the official Saratoga Planner Guide. As you will discover, Saratoga Springs and Saratoga County is a year-round destination filled with world-class attractions, exquisite restaurants, upscale retail & boutique shopping and a vibrant nightlife scene.

Saratoga has so much to offer, from quaint bed & breakfasts and unique inns to full-service conference venues and nationally recognized hotels. The city has a large variety of eclectic meeting options from historic museums to sporting venues and modern properties. Cultural exhibits, exceptional arts, historical sites, and fabulous golf come together to create the perfect setting for combining business & pleasure. The only drawback is you may never want to leave.

From all of us here at Discover Saratoga, we look forward to working with you!

Sincerely,

The Discover Saratoga Team



Utilize our **FREE** convention services.

The Discover Saratoga team is your one-stop resource for all your meeting needs. Count on our destination experts to help make your event perfect from start to finish. Here's how:

- **Streamlined planning:** Find the perfect Saratoga venue to accommodate your conference requirements with personalized area site tours and more!
- **Pre-event support:** We can help arrange for off-site events, transportation, speakers, local vendors and more. We can also provide Saratoga photos and marketing materials to include in your event collateral.
- **On-site support:** Utilize the ever-popular Ultimate Saratoga Map & 10% Discount Card for attendees. We also coordinate volunteers to assist with registration desks or information tables during conference.*
- **Web presence:** Discover Saratoga can produce a customized webpage unique to the conference to drive attendance, provide event & destination information and amplify excitement.
- **Welcome posters:** Display group welcome information at area shops, restaurants and lodging establishments.*
- **Group excursions:** Sample some of Saratoga's scrumptious eateries, discover local shops, and stroll through historic downtown. Let us assist you with building dine around programs, pub crawls, group tours and more.
- **Voluntourism:** Discover Saratoga coordinates opportunities for visitors to give back to the local community while in town.

*Some restrictions may apply. Based on availability.

Find more complimentary services at: discoversaratoga.org/meetings



WHY SARATOGA

Health, History, Horses and Hospitality

“Health, history and horses” runs deep in our roots, but hospitality is where Saratoga shines with an eclectic list of upscale hotels, inns and superior venues in a dynamic, Victorian setting. Nearly **70 iconic lodging properties** with a combined total of over **3,700 rooms** are ready to accommodate your group. Planners can choose from a variety of meetings spaces equipped to host **10-1200 attendees**.

ABOUT THE DESTINATION

Saratoga Springs, NY is no newbie when it comes to providing top-notch hospitality.

Saratoga Springs has a rich heritage as a health resort and gambling center for much of the 19th and 20th centuries. The city's naturally carbonated mineral springs boast magical healing powers that aid skin ailments, digestion issues and more. Visitors and locals experience the benefits of the water by drinking from the springs or indulging in a sparkling mineral bath.

Saratoga Race Course is among one of the largest attractions in the area. In 1863, a thoroughbred racing meet marked the beginning of what is now known as the oldest race track in America. The venue has been named one of Sports Illustrated's 10 best sporting venues in the United States.



Photo: Gail M. Stein



Photo: Samantha Decker



Location, location, location!

The charming city of Saratoga Springs, located just off I-87, is an ideal destination nestled between New York's Capital Region and the scenic Adirondacks. With a 3-hour drive from large metro areas such as New York City, Boston and Montreal, Saratoga is an easily accessible hub within the state.



GETTING HERE IS EASY!

Whether you're getting to Saratoga by car, train or plane, your trip will be seamless from start to finish. Let's break it down:

BY RAIL: An Amtrak station is approximately 1.5 miles from downtown Saratoga Springs, with a 40-minute drive to the Albany-Rensselaer station.

BY AIR: Saratoga Springs is only 30 minutes from the Albany International Airport!

BY CAR: Saratoga is easily accessible off I-87! Plenty of nearby rental vehicles and car sharing services are available.

Our businesses are motor-coach friendly and look forward to your visit!



Award-winning downtown

Boutique shops and eateries open their doors to visitors and locals alike in Saratoga's award-winning downtown. Over 100 restaurants will intrigue every unique taste—all within a short walking distance from downtown hotels. Countless close-by attractions take center stage in Saratoga Springs, including lively entertainment venues, striking museums, scenic golf courses, historic parks and more. It's no wonder Broadway in Saratoga was named one of the top 10 main streets in the country!





Venues that inspire

Choose from 56 mesmerizing meeting venues, from the state-of-the-art City Center and historic banquet halls to national museums and charming inns. Whether you're looking for a classic convention center or a rare architectural setting—look no further than Saratoga, NY! The city boasts a variety of options that can accommodate a variety of group sizes.

The Saratoga Springs City Center is anchored by the Saratoga Hilton, which has a combined total of 55,000 sq. ft.



Photo: Samantha Decker



A year-round destination

Saratoga is more than just an upstate New York summer destination! Each season offers ever-exciting activities and sightseeing for every type of group.



Photo: imagst

Leaf peepers love Saratoga! There are countless hot spots and parks to take in colorful foliage including the Saratoga Battlefield, Saratoga Spa State Park, Broadway Historic District and more.

You won't catch Saratogians stuck in their homes during the winter months. First Night is New York's largest New Year's Eve event outside of NYC with live music on every corner. Winterfest, a popular week-long event in February, draws groups of people and excitement with events like Chowderfest and much more!



Photo: Tom Stock

As the weather warms up, families enjoy taking carousel rides in Congress Park and mineral spring-hopping throughout the city.

There is nothing quite like a Saratoga summer. Many enjoy sunny days in historic Congress Park, Yaddo Garden, Saratoga Lake, and the Saratoga Race Course. Of course, you can bet on having a blast at a Saratoga Performing Arts Center concert!

Here's what others are saying about Saratoga, NY:

“

Having our conference in Saratoga was very different than what we have experienced in the past in larger cities. Saratoga treated us like we were very special and made us feel very welcome.

MARGARET KINDLING | SEMICONDUCTOR EQUIPMENT AND MATERIALS INTERNATIONAL (SEMI)

“

Our organization was overwhelmed with the hospitality, expertise, talent, punctuality, sense of humor, cooperation, and all the other positive planning things that all of you exhibited in the planning, suggesting, cooperating, and executing the many details of our spring meeting.

MEL LIVINGSTON | DESCENDANTS OF THE SIGNERS OF THE DECLARATION OF INDEPENDENCE

“

The Saratoga Convention & Tourism Bureau [Discover Saratoga], along with their hotel and vendor partners, put together an incredible program balancing our business needs and the opportunity to take in and experience their beautiful destination with the sights and sounds that make Saratoga Springs a great business destination for meetings and events. It was this experience that allowed our Board of Directors to be energized and it resulted in having the most productive Board Retreat our leadership has ever experienced... period!

SANTIAGO R. CARMONA | MPI WESTFIELD CHAPTER

Find praise for Saratoga Springs on:



Let's plan an unforgettable event together.

Contact our Saratoga destination experts to get started.

info@discoversaratoga.org | (518) 584-1531

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Health • History • Horses

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