

Meeting Planner Guide



DiscoverSaratoga.org | (518) 584-1531



Saratoga, NY is bursting with old-world charm while delivering modern amenities and first-class hospitality.

The Discover Saratoga team is pleased to present the official Saratoga Meeting Planner Guide.

As you will learn, Saratoga, NY has a large variety of eclectic meeting options, including historic museums, sporting venues and full-service conference facilities. Cultural exhibits, exceptional arts, historic sites, and award-winning golf create the perfect setting to combine business and pleasure. And when it comes to your stay, the city has so much to offer, from nationally branded hotels to quaint bed and breakfasts and unique inns.

Saratoga is a year-round destination filled with world-class attractions, exquisite restaurants, upscale retail and boutique shopping, and a vibrant nightlife scene. The only drawback is you may never want to leave!

From all of us here at Discover Saratoga, we look forward to working with you!

Sincerely,

The Discover Saratoga Team



Utilize our **FREE** convention services.

The Discover Saratoga team is your one-stop resource for all your meeting needs. Count on our destination experts to help make your event perfect from start to finish. Here's how:

- **Streamlined planning:** We'll help you find the perfect Saratoga venue to accommodate your conference requirements with personalized area site tours and more!
- **Pre-event support:** Discover Saratoga can help arrange off-site events, transportation, speakers, local vendors, and more. We can also provide Saratoga photos and marketing materials to include in your event collateral.
- **On-site support:** Utilize the ever-popular Ultimate Saratoga Map, which includes a 10% discount to participating local businesses for attendees. We can also coordinate volunteers to assist with registration desks or information tables during your conference.*
- **Web presence:** Discover Saratoga can produce a customized webpage unique to the conference to drive attendance, provide event and destination information, and amplify excitement.
- **Welcome posters:** Prior to your conference, Discover Saratoga will create and distribute welcome posters to downtown businesses. We can also provide a VIP gift for your organization's leadership.*
- **Group excursions:** Sample some of Saratoga's scrumptious eateries, discover local shops, and stroll through historic downtown. Let us assist you with building dine around programs, pub crawls, group tours, and other fun activities.
- **Voluntourism:** Discover Saratoga coordinates opportunities for visitors to give back to the local community while in town.

*Some restrictions may apply. Based on availability.

Find more complimentary services at: discoversaratoga.org/meetings



WHY SARATOGA

A History of Hospitality

"Health, History, Horses" runs deep in our veins, but hospitality is where we really shine. Our staff and hospitality partners will go above and beyond to ensure your meeting is a success. Nearly **60 iconic lodging properties** with a combined total of over **3,900 rooms** are ready to accommodate your group. Planners can choose from a variety of meeting spaces equipped to host up to **2,200 attendees**.

ABOUT THE DESTINATION

A Taste of Historic Charm

Saratoga Springs has a long history with wellness. The city's natural mineral springs are believed to have magical healing powers known to aid skin ailments, digestion issues and more. Visitors and locals experience the benefits of the water by drinking from the springs or soaking in a warm mineral bath.

Thoroughbred racing has no finer setting than Saratoga Race Course, which opened in 1863. Named one of the world's greatest sporting venues by Sports Illustrated, the past comes alive in the historic grandstand every summer as fans experience not only the best in racing, but the unmatched ambience and charm of historic Saratoga Springs.

Saratoga also offers plenty of exciting outdoor attractions for travelers to enjoy. Located just outside downtown Saratoga is our state park, which boasts 2,300 acres of picturesque land, including both paved roads and nature trails suitable for hiking and snowshoeing. A smaller, historic park is in the heart of downtown and provides an idyllic setting featuring our historic carousel.



Photo: Gail M. Stein

Photo: Rosewick Weddings



Photo: Samantha Decker



A “City in the Country”

Boutique shops and eateries open their doors to visitors and locals alike in Saratoga’s safe, walkable downtown. Over 100 restaurants will intrigue every unique taste. Countless close-by attractions take center stage in Saratoga, including lively entertainment venues, striking museums, scenic golf courses, historic parks, and more. It’s no wonder that Travel Magazine named Saratoga Springs “One of the Nation’s Most Charming Small Cities” in 2021.



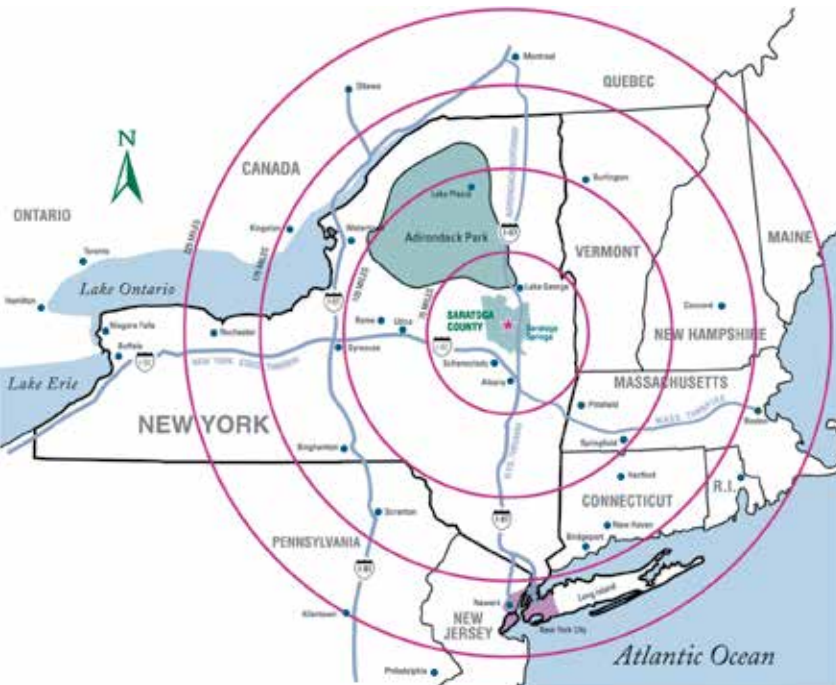
Diverse Dining Scene

Saratoga Springs has plenty of food choices thanks to the city’s diverse restaurant scene. Boasting dozens of eateries and five-star restaurants, Saratoga offers the ability to indulge in authentic international dishes, delectable comfort foods, health-conscious meals, and the utmost in fine dining. Many restaurants can accommodate large groups and private parties. Whether you’re taking a stroll along Broadway or making your way down one of our many quaint side streets, there are several unique places to whet your palette!



Location, Location, Location!

The charming city of Saratoga Springs, located just off NYS I-87, is an ideal destination nestled between New York’s Capital Region and the scenic Adirondacks. Just a three-hour drive from large metro areas such as New York City, Boston and Montreal, Saratoga is an easily accessible hub within the state.



GETTING HERE IS EASY!

Whether you’re getting to Saratoga by car, train or plane, your trip will be seamless. Let’s break it down:

BY RAIL: An Amtrak station is approximately 1.5 miles from downtown Saratoga Springs, with a 40-minute drive to the Albany-Rensselaer station.

BY AIR: Saratoga Springs is only 30 minutes from the Albany International Airport!

BY CAR: Saratoga is easily accessible off I-87! Plenty of nearby rental vehicles and car sharing services are available.

Our businesses are motor-coach friendly and look forward to your visit!





Venues That Inspire

Choose from over 50 unique meeting venues, from spacious museums and Victorian buildings to state-of-the-art meeting facilities and hotel properties. Whether you're looking for a modern convention center or a rare architectural setting — you will find that in Saratoga, NY! The city also offers an assortment of outdoor meeting options that can accommodate a variety of group sizes.

The Saratoga Springs City Center, our largest meeting venue, is anchored by the Saratoga Hilton, which has a combined total of 58,000 sq. ft.



365

A Year-Round Destination

Saratoga is more than just an upstate New York summer destination! Each season offers exciting activities and sightseeing opportunities for every type of group. Ask our destination experts how you can incorporate one of these seasonal events into your next meeting.



FALL & WINTER



Leaf peepers love Saratoga! There are countless hot spots and parks to take in the colorful foliage, including the Saratoga National Historical Park, Saratoga Spa State Park, Congress Park, Broadway Historic District, and more.

Saratoga is the place to visit in the winter! Ring in the new year with First Night Saratoga and enjoy live music, shopping, kid-friendly activities, and more. Chowderfest, one of the area's most anticipated events of the year, draws upwards to 40,000 attendees in February.

SPRING & SUMMER



Photo: Ironglass Productions

As the weather warms up, visitors enjoy taking guided-walking tours throughout the city to learn about the culture, history, and architecture of one of New York State's most interesting cities.

There is nothing quite like a Saratoga summer. Many enjoy sunny days in Yaddo Gardens, on Saratoga Lake and at Saratoga Performing Arts Center. Of course, you can bet on having a blast at Saratoga Race Course!

Here's what meeting planners are saying about Saratoga, NY:

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Having our conference in Saratoga was very different than what we have experienced in the past in larger cities. Saratoga treated us like we were very special and made us feel very welcome.

MARGARET KINDLING | SEMICONDUCTOR EQUIPMENT AND MATERIALS INTERNATIONAL (SEMI)

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Contacting Discover Saratoga should be your first step when planning your organization's annual meeting or business getaway. The staff is so knowledgeable of meeting and event planning, and are able to give planners access to a wide range of services within their destination, including arranging site inspections, checking hotel and meeting space availability, and linking planners to expert local service providers. The destination experts at Discover Saratoga serve as extensions of your planning team. They truly are partners in ensuring a successful experience for your attendees!

KATHY GORMLEY | LEADINGAGE NY

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I have worked with the Saratoga Convention & Tourism Bureau [Discover Saratoga] for over 30 years. They have always been accommodating to my every need. From RFP's to references to supplying volunteers, their customer service and knowledge of the industry has always been first-class.

SCOTT JACKSON | NYS HEALTH FACILITIES ASSOCIATION

Find praise for Saratoga Springs on:





Photos: Ironglass Productions and Randall Perry Photography

Saratoga Springs City Center

- Downtown Saratoga Springs location, walkable to many hotels, restaurants, and shops
- Adaptable 20,000 sq. ft. trade show floor with vehicle access capabilities
- Attached parking garage with pedestrian bridge offering over 650 covered parking spaces
- Preferred caterer, decorator, and audio-visual providers list, allowing for planner flexibility and choice
- The City Center is the core of Saratoga's conference complex offering 32,000 sq. ft. of space and when combined with the adjoining Saratoga Hilton, a total of 58,000 sq. ft. of space, including 22 flexible event spaces.

