

We are excited to announce Discover Saratoga and the Heritage Area Visitor Center will be hosting the popular Summer Concert Series in Congress Park throughout July and August. These concerts draw thousands of Saratoga Springs residents and visitors and feature a wide variety of music provided by local musicians. With your generous support, we can make this crowd-pleasing series possible. The Summer Concert Series program is **free and open to all!**

Concert Series Title Sponsor - \$1,500

- Introduce the evening's performers and start with a 2-minute presentation about your business each week
- Opportunity to set up a table in the park for each show to promote your business
- Your company logo on a banner advertising the Summer Concert Series which will be hung at the Broadway entrance to Congress Park. **The 2022 Concert Series is Presented by _____**
- Your company logo included in all printed advertising
- Company name mention included on press release announcing the 2022 lineup
- Thank you in Discover Saratoga Newsletters
- Thank you on social media event page
- Logo on concert series webpage for 1 year

Performance Supporter Sponsor - \$500 (One per concert)

- Signage- **This evening's performance sponsored by _____**
- Opportunity to set up a table at the concert to sell/promote your business
- Your Company logo on a banner advertising the Summer Concert Series which will be hung at the Broadway entrance to Congress Park
- Recognition on each concert evening
- Your company logo included in all printed advertising
- Company name mention included on press release announcing the 2022 lineup
- Thank you in Discover Saratoga Newsletters
- Thank you on social media event page
- Logo on concert series webpage for 1 year

Music Under the Stars Sponsor - \$250

- Recognition on each concert evening
- Your company logo included in all printed advertising
- Company name mention included on press release announcing the 2022 lineup
- Thank you in Discover Saratoga Newsletters
- Thank you on social media event page
- Logo on concert series webpage for 1 year

Evening in the Park Sponsor - \$100

- Your company name in text included in all printed advertising
- Company name mention included on press release announcing the 2022 lineup
- Thank you in Discover Saratoga Newsletters
- Thank you on social media event page

Table Sponsor- \$75 per show- limit 3 vendors per show

- Set up a table to sell/promote your product. Some restrictions apply

Discover Saratoga and the Heritage Area Visitor Center are not-for-profit organizations and all proceeds from sponsorships help offset the cost of presenting the Concert Series.

Thank you for taking the time to consider supporting this community event and historic Saratoga tradition. We look forward to welcoming your family, friends, employees, customers, and guests to Congress Park this summer!

2022 Saratoga Summer Concert Series

Concert Dates:

7/10 – Proudest Monkey- Didn't get enough of Dave Matthews July 8 & 9 at SPAC? Come check out Proudest Money in the Park on July 10th. A Dave Matthews Band Cover Jam Band.

7/17 – TBD

7/24 – Skippy & the Pistons, A Memorial Concert- Hometown band offering music for everyone.

7/31 – MPThree- A regular at Nashville of Saratoga, Mark and his band will play country and interactive songs everyone loves!

8/9 – Hot Club of Saratoga- "...the region's preeminent gypsy swing ensemble, the Hot Club of Saratoga." ~ Albany Times Union ~

8/16 – Betsy and the Bygones-60's/70's band with an emphasis on the female performers of that era.

8/23 – Fennimore Blues- Eclectic mix of blues, R & B and Rock.

8/30 – Garland Nelson & Soul Session- A well know (and loved) Saratoga staple!

Check One:

___ Concert Series Title Sponsor - \$1,500 (Supply logo and website)-Limit ONE for the concert series

___ Performance Supporter Sponsor - \$500 (Supply logo and website)-One per band! First come first served on available concerts. Pick your favorite and call Connie to reserve your date!

___ Music Under the Stars Sponsor - \$250 (Supply logo and website)

___ Evening in the Park Sponsor - \$100 (Supply logo and website)

___ Table Sponsor-\$75 – Sign up today- limit 3 vendors per show

Company/Organization Name: _____

Contact Name: _____ Contact Phone: _____

Email: _____

Check Attached (Payable to: Discover Saratoga) _____ OR Pay by credit card _____

Name on Card: _____

Card# _____ Expiration: _____

Please return to: Connie Crudo, connie@discoversaratoga.org, 518-584-1531
Discover Saratoga, 60 Railroad Place, Suite 301, Saratoga Springs, NY 12866