

Discover Saskatoon Memberships



Discover Saskatoon and our Members are the uniting force creating a strong visitor economy for Saskatoon.

Member benefits



Social media marketing:

Promotion of your business through our social media channels, with an audience of nearly 75K followers!



Industry news and updates:

Stay up-to-date on the latest news and be the first to know about tools, resources, funding avenues, marketing opportunities and events available to your business.



Professional development:

Networking and training opportunities at workshops, webinars, events, and the annual golf tournament!



Digital marketing:

Promotion of your business on the Tourism Saskatoon website which see over 700K visits annually!



Event marketing:

Featured promotion of your events on our online Calendar of Events which see 22K visits annually!



Voting privileges:

your business will have the opportunity to provide direction to Discover Saskatoon and elect industry professionals to the Board of Directors!



E-Newsletter promotion:

Business features through digital publications like our member e-newsletter and our What's Up in YXE e-newsletters!



Priority advertising opportunities:

First choice to purchase digital advertising packages on tourismsaskatoon.com and in our Visitor Guide.



Brochure distribution:

Featured display and distribution of your brochures through Tourism Saskatoon Visitor Centre!



Why become a member?

Businesses in Saskatoon come from a wide variety of industries and in a variety of sizes, but one thing remains the same: Saskatoon is the city we call home. We are not a small town anymore, and we are not a big city; we are a distinctive mix of the two. Humble but exciting, down-to-earth but proud, Saskatoon's essence is a part of every business here. Through cooperative marketing, local businesses can leverage our brand power to strengthen their individual marketing efforts.

Connection and community fuel business growth

On behalf of the Discover Saskatoon team and our partners at Saskatoon Destination Marketing Hotels, I invite you to join this exclusive and dynamic network.

The success of Saskatoon's visitor economy depends on our continued collaboration. Marketing our great city and businesses like yours is a top priority because memorable fond experiences mean greater economic impact for Saskatoon.

It is an honour to do this work, and I hope that soon - we can do it together.

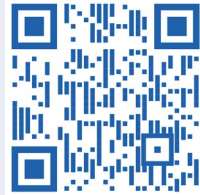
Steph Clovechok,
CEO, Discover Saskatoon

How to become a member?

1. Apply for membership
2. Make Payment
3. Create a business listing on the Discover Saskatoon website
4. Team email introductions (yours and ours)
5. Welcome, our partnership begins!

To apply for membership, scan the QR code or complete the [online form](#).

Our team will follow up with next steps!



Memberships start at \$65*

| | |
|---------------------------------------|-----------|
| Major Facilities | \$820.00* |
| General Membership | \$245.00* |
| Business Services | \$350.00* |
| Individuals, and additional locations | \$65.00* |

Interested in learning more? Stop by our Visitor Centre or email members@tourismsaskatoon.com for more information!

*Price for 12 months. All new membership fees are prorated to July 31st. Full membership fees are due in August annually. Price does not include GST.



A little about us

Our role

Discover Saskatoon, originating in 1977, is a membership-based, non-profit, visitor and convention bureau that markets Saskatoon and the region as a destination of choice for leisure, sport, and business travel.

We represent nearly 400 members related to the tourism industry and work with them to attract visitors to Saskatoon. Our services include convention, sport, and major event attraction, media relations, and membership & visitor services and advocacy; and we are one of only a handful of internationally accredited destination marketing organizations in Canada.

We value, champion, and share in our member's success!

When tourism works – we all work!

Our mission

Drive the economic and social wellbeing of Saskatoon through marketing expertise and innovation.



#101-202 4th Ave North, Saskatoon, SK, S7K 0K1
306.242.1206
TourismSaskatoon.com