

VISIT ISLES OF Scilly

ACCOMMODATION membership. Rate Card 2025/26

STEP 1 SIZE OF BUSINESS

Indicate the size and type of your business by ticking the applicable box.

		WHAT SIZE IS YOUR BUSINESS?		
		Small	Medium	Large
TYPE OF BUSINESS	Under 10 FTE employees* and/or turnover that is under £500,000	Between 10 to 20 FTE employees** and/or turnover between £500,000 and £1M Membership rate: £1,900 (EX. VAT)	More than 20 FTE employees*** and/or turnover that is more than £1M Membership rate: £2,900 (EX. VAT)	
		CONTINUE TO STEP 2	SKIP TO STEP 3	SKIP TO STEP 3

STEP 2 TYPE OF BUSINESS

Self-Catering or B&B				
1 - 4 bedspaces £145 (EX. VAT)	5 - 10 bedspaces £235 (EX. VAT)	11 - 16 bedspaces £310 (EX. VAT)	17 - 32 bedspaces £420 (EX. VAT)	33+ bedspaces £580 (EX. VAT)
Hotel				
Under 33 bed spaces £640 (EXC. VAT)		33 - 49 bed spaces £1,025 (EXC. VAT)		
Campsite		£315 (EX. VAT)		

In all cases a website listing is not included in membership.

- * Any business that employs under 10 employees on a FTE basis for more than 4 months of the year
- ** Any business that employs 10 to 20 employees on a FTE basis for more than 4 months of the year
- *** Any business that employs 20 or more employees on a FTE basis for more than 4 months of the year

For any other non-standard membership packages, including corporate partnerships, interested parties, clubs and societies etc., please contact Visit Isles of Scilly to discuss further.

Please contact the VIOS Office to discuss payment in instalments if required.

BUSINESS DISCOUNTS

Owners of more than one business registered with VIOS may be eligible for the following discounts:

25%
DISCOUNT

**ON YOUR SECOND
SUBSIDIARY BUSINESS**

40%
DISCOUNT
PER BUSINESS

**ON YOUR THIRD OR MORE
SUBSIDIARY BUSINESS**

NB For mainland businesses who have close connections with the Isles of Scilly e.g. suppliers, or accommodation in South West England etc.; please enquire directly for discounted rate.

STEP 3 MARKETING OPPORTUNITIES

Let us know which marketing opportunities you are interested in by ticking the boxes below.

Website (visitislesofscilly.com)				
Standard Entry £220.00 (EX. VAT)		Additional Listing £110.00 (EX. VAT)		
eviivo - Property Management System				
1 - 4 bedspaces £180 (EX. VAT)	5 - 10 bedspaces £240 (EX. VAT)	11 - 16 bedspaces £360 (EX. VAT)	17 - 32 bedspaces £415 (EX. VAT)	33+ bedspaces £480 (EX. VAT)
Tourist Information Centre (Leaflets, Posters & What's On Events)				
Advertising Package - £130 (EX. VAT)				
Print				
IOS Official Pocket Map - £200 (EX. VAT)				
World Pilot Gig Championship Guide		Quarter page £165.00 +VAT per listing Half page £275.00 +VAT per listing Full page £495.00 +VAT per listing Inside front cover POA Inside back cover POA		

SAVE
10%

DISCOUNT BUNDLE
Choose any 3 marketing opportunities and save 10%



VISITISLESOFSCILLY.COM

Since the launch of the new website in March 2025, we've welcomed over 400,000 users, driving 2 million page views and 715,000 sessions - a 7% increase year-on-year.

Even more impressive, organic search traffic has grown by 11%, generating 551,000 sessions.

This uplift not only brings higher-quality leads but also drives stronger engagement with our content, proving the site is performing better than ever.



TOURIST INFORMATION CENTRE

Make sure our thousands of visitors know about your business through our award-winning visitor hub.

The TIC communicates with a vast number of visitors in person, on the phone, by email and through social media.

It provides an outlet for boat ticket sales, bespoke advice, maps, souvenirs, event tickets and of course the 'What's On'!



OFFICIAL POCKET MAP GUIDE 2026

Hugely popular with visitors, guiding them straight to local businesses and experiences for unforgettable days out.

Primarily for experiences, activities, places to eat, getting around and retail, but is also a valuable promotional tool for accommodation providers to get seen by day visitors for future overnight stays.



WORLD PILOT GIG CHAMPIONSHIP GUIDE

The World Pilot Gig Championships is a flagship event for Scilly.

The programme is viewed as a souvenir, purchased year after year, selling out every time. 2,500 copies are produced and distributed at The Tunnel, the Tourist Information Centre and at outlets across St. Mary's.

STEP 4 BUSINESS DETAILS

In order that we can keep our records up to date, please provide your business details below.

Business Name	Proprietor Name
Business Address & Postcode	Correspondence Address & Postcode (if different)
Telephone	Mobile
Email	Website
Instagram Handle	Facebook Page
Twitter Handle	Other Social Media (please state which)

STEP 5 TERMS AND CONDITIONS

For our full Membership and Marketing Terms and Conditions please see visitislesofscilly.com.

Hard copies available on request.

hereby agree to the Visit Isles of Scilly
Membership and Marketing Terms and Conditions.

All accommodation providers must hold some form of recognised assessment to advertise in any Visit Isles of Scilly publication and on the website. You can opt to join the Isles of Scilly Approved Accommodation Scheme which offers guests assurance that your accommodation is 'legal, safe and clean'; or you could opt for a national Quality Scheme such as those run by VisitEngland / AA etc. If you need further details, please don't hesitate to contact the VIOS team. Please provide details of your accreditations below: