



Seattle Southside Regional Tourism Authority
Sales & Marketing Board Advisory Committee
Application for Appointment
Applications due by June 1, 2015

We are delighted you are interested in serving on the SSRTA Sales & Marketing Advisory Committee. Board committee members are asked to play an active role in SSRTA's strategic planning and programming and to volunteer to serve on work groups. Please consider the following:

Committee member investment:

- Participate in 8-12 committee meetings per year (quarterly in person, the others may be by phone)
Attend annual Sales & Marketing Committee retreat (Fall)
Attend annual Tourism Networking Meeting (Spring)
Attend other SSRTA member events as planned
Travel to meetings held at various locations in Seattle Southside

The following questions are intended to inspire thoughtful applications. The answers need not be documented but may assist in your decision as to whether there is a good fit for your experiences and relationships with the SSRTA Committee.

- What is your main job function?
What percentage of your job is related to tourism promotion/sales?
What is your relationship with the tourism businesses in our communities?
How much time do you have available to commit to the SSRTA?
What is your involvement and ability to influence groups and individuals to participate in an activity and raise awareness and/or funds for a cause? What is your willingness to do that for SSRTA?

Name: _____ E-Mail: _____

Address: _____
Street City State Zip Code

Home Phone: _____ Business Phone: _____

Current Occupation: _____ Employer: _____

Do you currently serve as a voting member of a lodging tax advisory committee? Yes* _____ No _____

*If yes, please check the city: SeaTac ___ Tukwila ___ Des Moines ___

Do you have any prior experience as a Boardmember? Yes* _____ No _____

*If so, what board and for what period of time?

Name the businesses or organizations you are affiliated with: _____

Please attach an additional page to respond to the following questions, if needed:

1. What are the reasons you wish to serve on this committee?

2. What expertise, experience or special interest do you bring to this position?

3. How do you feel Seattle Southside Regional Tourism Authority would benefit from your involvement on the Sales & Marketing Committee?

Are you available for daytime meetings? Yes* _____ No _____

***Be advised, if you are selected for a committee position, you will be subject to a background investigation. Sales & Marketing Committee applications are subject to public disclosure laws of the State of Washington (RCW 42.56), and if requested will be provided in its entirety.**

Signature: _____ Date: _____

Please return completed form to: Seattle Southside Regional Tourism Authority, 3100 S 176th, SeaTac, WA 98188

Applications are retained in the Authority's Office for one year from the date they are received.

For more information about this committee contact Katherine Kertzman, Executive Director
206.575.0547 or Katherine@SeattleSouthside.com

Date Interviewed: _____ Date Appointed: _____ Background Check: Passed _____ Failed _____