

**Board of Directors Regular Meeting**

**AGENDA**

October 12, 2017

3100 S. 176<sup>th</sup> St., SeaTac, WA 98188

RTA Board Room

3:00 p.m. – Call to Order—*David Sullivan, Acting Board Chair*

**1. Roll Call**

Excuse absent Board Members - *Motion*

**2. Approve/Amend Agenda**

**3. Call for Public Comment**

*Anyone wishing to speak before the Board, either as an individual or as a member of a group may do so at this time. Individuals desiring to speak shall give their name, address, and the group they represent, if any. A speaker is limited to three minutes unless granted an extension of time.*

**4. Elect Officers for the Executive Committee pursuant to the Charter (Motion)**

Recommended slate: Chair, Maureen Huffman; Vice Chair, David Sullivan; Treasurer, Tracy Harms; Secretary, \_\_\_\_\_.

**5. Presentation of Consent Agenda – *David Sullivan, Acting Board Chair***

Item 1: Approval of minutes from the September 14, 2017, Regular Board Meeting

Item 2: Approval of Auditing Official's Certificate for September 2017.

(Claim checks and electronic payments for September 2017. Check numbers 7712 through 7750 in the amount of \$216,210.60. Electronic payments for payroll for the dates of September 1, 2017 through September 30, 2017, in the amount of \$70,900.73.

**RECOMMENDED MOTION: I move to approve Consent Agenda Items 1 through 2.**

**6. Financial Reports – *Brenda Rolph, CFO***

**A.** Financial Discussion - *Update*

**B.** Resolution No. 2017-013, Authorizing investment of RTA monies in the local government investment pool - *Motion*

**7. President's Report – *Katherine Kertzman***

**A.** 2018 Budget - *Update*

- B. WCIA 2017 Annual Review & Audit Report - *Update*
- C. Seattle Express Contract – *Motion*
- D. 2018 Workplans – *Update*
- E. Tourism Symposium - *Update*

**8. Marketing Update – Ashley Comar**

- A. 2017 Marketing Update – *Informational*
- B. Analysis and Priorities – *Discussion*
- C. GreenRubino 2018 Scope of Services Contract for \$1,670,000

**RECOMMENDED MOTION: I move to authorize the President/CEO to sign the GreenRubino 2018 Scope of Work presented. The agreement includes \$390,000 for agency fees; \$125,000 for production and \$1,155,000 for media buy, for a total of \$1,670,000.**

- D. 2018 MarCom Budget - *Motion*

**9. Sales update – Katherine Kertzman**

**10. Other Business – Anyone**

**11. Next Meeting Date**

January 11, 2018

**12. Adjournment**