

**Board of Directors Regular Meeting**

**AGENDA**

January 9, 2020

3100 S. 176<sup>th</sup> St., SeaTac, WA 98188

RTA Board Room

3:00 p.m. – Call to Order—*Maureen Huffman, Board Chair*

**1. Roll Call**

**Excuse absent Board Members – Motion**

**2. Approve/Amend Agenda**

**3. Call for Public Comment**

*Anyone wishing to speak before the Board, either as an individual or as a member of a group may do so at this time. Individuals desiring to speak shall give their name, address, and the group they represent, if any. A speaker is limited to three minutes unless granted an extension of time.*

**4. Chair's Report**

**A. Presentation of Consent Agenda – Maureen Huffman, Board Chair**

Item 1: Approval of Minutes from the November 7, 2019, Regular Board Meeting

Item 2: Approval of Auditing Official's Certificate for October 31, 2019 through December 31, 2019. Check numbers 8838 through 8924 in the amount of \$608,987.93. Electronic payments in the amount of \$215,431.55.

**RECOMMENDED MOTION: I move to approve Consent Agenda Items 1 through 2.**

**B. Financial Reports - Cecilia Pollock**

**C. Approve the GreenRubino Contract Amendment—Katherine Kertzman**

**RECOMMENDED MOTION: I move to approve the GreenRubino Contract Amendment**

**5. SWOT Analysis Special Presentation – Katherine Kertzman**

**6. President's Report – Katherine Kertzman**

**A. Informational:**

- a. Introduce New Staff Members
- b. Tourism Symposium Update
- c. 2020 Chamber Agreement Update
- d. 2020 Business Plan

**B. Action Items:**

- a. Approve Resolution No. 2020-001, the 2020 Business Plan

**RECOMMENDED MOTION: I move to approve Resolution No. 2020-001, the 2020 Business Plan.**

**7. Staff Reports**

**A. Informational:**

- a. Brand Awareness Study Report
- b. Expand Expedia Campaign
- c. New Cvent Campaign
- d. Regional Expert Program
- e. Online Housing Management Service

**B. Action Items:**

- a. Authorize Additional Expedia Expenditure of \$75,000.

**RECOMMENDED MOTION: I move to authorize CEO to expand the Expedia Campaign for an additional \$75,000, which exceeds CEO's signing authority of \$50,000.**

**8. Executive Session** – to discuss RCW 42.30.110 (1)(g) to review the performance of a public employee.

**9. Other Business** – *Anyone*

**10. Next Meeting Date** –March 12, 2020

**11. Adjournment**