

Board of Directors Regular Meeting
MINUTES
January 14, 2021
3100 S. 176th St., SeaTac, WA 98188
Video Conference

PUBLIC CALL IN NUMBER 1 253 215 8782

PLEASE SEE NOTE BELOW

Call to Order

Chair Maureen Huffman called the meeting to order at 3:04 pm.

Roll Call

Board Members: Maureen Huffman, Embassy Suites; Meredith Mara, Columbia Hospitality; Josh Ewing, Hilton Hotels; Tiffany Hart, Marriott International; Bob Schrader, Four Points Sheraton

MOTION: By Board Member Ewing to excuse absent Board Members Stockdale, Rios and Cotero, seconded by Board Member Schrader. Passed unanimously.

Staff: President/CEO Katherine Kertzman, Marketing & Communications Vice President Ashley Comar, Sales & Services Vice President Meagan McGuire, Comptroller Cecilia Pollock, Operations Administrator Autumn Lingle

Approve/Amend Agenda

MOTION: By Board Member Hart to approve the amended agenda, seconded by Board Member Schrader. Passed unanimously.

Public Comments: There were no public comments.

Chair's Report

Presentation of Consent Agenda – Maureen Huffman, Board Chair

Item 1: Approval of minutes from the November 13, 2020, Regular Board Meeting

Item 2: Approval of Auditing Official's Certificate from November 16, 2020 through January 7, 2021. Check numbers 9232 through 9279 in the amount of \$1,595,687.07. Electronic payments in the amount of \$663,635.69.

MOTION: By Board Member Schrader to approve Consent Agenda Items 1 through 2, seconded by Board Member Hart. Passed unanimously.

Financial Reports

2020 Financial Report was provided by Comptroller Pollack

Resolution No. 2020-013 Eliminating City of SeaTac additional funding within the 2020 Amended Budget

MOTION #2021-001: By Board Member Ewing to approve Resolution No. 2020-013 Eliminating City of SeaTac additional funding within the 2020 Amended Budget, seconded by Board Member Schrader. Passed unanimously.

Resolution No. 2021-001 Approving the 2021 Amended Budget

MOTION #2021-002: By Board Member Ewing to approve Resolution No. 2021-001 Amending the 2021 Amended Budget, seconded by Board Member Schrader. Passed unanimously.

President's Report

Informational:

President/CEO Kertzman provided an update CEO recruitment by SearchWide Global

Action:

Resolution No. 2021-005 Approving Application for Paycheck Protection Program Loan under the Coronavirus Response and Relief Supplemental Appropriations Act, 2021 (The ACT)

MOTION #2021-003: By Board Member Schrader Resolution No. 2021-005 Approving Application for Paycheck Protection Program Loan under the Coronavirus Response and Relief Supplemental Appropriations Act, 2021 (The ACT), seconded by Board Member Hart. Passed unanimously.

Staff Reports

Marketing & Communications

Informational:

King County Recovery Campaign

MarCom Vice President Comar provided the Board Members a PowerPoint presentation on the status of our King County Recovery Campaign noting it had been extended to February

Seattle Southside Scenes

MarCom VP Comar presented a Seattle Southside Scenes update and video.

2021 MarCom Division Budget Priorities

MarCom Vice President Comar gave an overview of her department's priorities.

Action:

Resolution No. 2021-003 Amending the Sherri Scott Contract No. 2019-006 as follows: Extended until December 31, 2021 and with a not to exceed sum of \$50,000 for Graphic Design Services.

MOTION #2021-004: By Board Member Schrader to approve Resolution No. 2021-003 Amending the Sherri Scott Contract No. 2019-006 as follows: Extended until December 31, 2021 and with a not to exceed sum of \$50,000 for Graphic Design Services, seconded by Board Member Ewing. Passed unanimously.

Resolution No. 2021-002 Amending the GreenRubino Contract No. 2018-010 as follows: Extended until December 31, 2021 and with a not to exceed sum of \$500,000 and reduced Scope of Work.

MOTION #2021-005: By Board Member Ewing to approve Resolution No. 2021-002 Amending the GreenRubino Contract 2018-010 as follows: Extended until December 31, 2021 and with a not to exceed sum of \$500,000 and reduced Scope of Work, seconded by Board Member Schrader. Passed unanimously.

Sales & Services

Informational:

2021 Sales & Services Division Budget Priorities

Sales & Services VP McGuire reviewed her division budget priorities

Action:

Resolution No. 2021-004 Authorize the President and CEO to execute and deliver an agreement with Digital Edge for meetings marketing services, not to exceed \$100,000.

MOTION #2021-006: By Board Member Schrader to authorize the President and CEO to execute and deliver an agreement with Digital Edge for meetings marketing services, not to exceed \$100,000, seconded by Board Member Hart. Passed unanimously.

Executive Session – To discuss RCW 42.30.110 (1)(g) to review the performance of a public employee. From 4:15pm to 4:35pm. Attendees; Board Members Maureen Huffman, Embassy Suites; Meredith Mara, Columbia Hospitality; Josh Ewing, Hilton Hotels; Tiffany Hart, Marriott International; Bob Schrader, Four Points Sheraton and RTA CEO/President Katherine Kertzman. No action was taken.

Other Business – None

Next Meeting Date – March 11, 2021

Adjournment – Meeting was adjourned at 4:35 pm

Scribe – Autumn Lingle

***PLEASE NOTE:** Due to the current COVID-19 public health emergency, and social distancing protocols, pursuant to the Governor’s and public health officials’ orders, this meeting will be conducted virtually. The public may call in to the conference line to listen to the meeting per the details provided above. While you will be able to hear the meeting, you will not be able to participate in the meeting. You may be asked to identify yourself. Please note that if you are unable to mute your phone, everyone else on the call-in line will be able to hear you, so please refrain from speaking. If background noise or side conversations interfere with the meeting, your line may be muted or disconnected. The RTA is closed so no one will be able to physically attend this meeting.

This is a Seattle Southside Board of Directors meeting and although open to the public, no public comment process is provided. If you have questions, please email them to autumn@seattlesouthside.com
Thank you!

Please click the link below to join the webinar:

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