

Board of Directors Regular Meeting

MINUTES

May 13, 2021 3:00pm

3100 S. 176th St., SeaTac, WA 98188

Video Conference

PUBLIC CALL IN NUMBER 1 253 215 8782

PLEASE SEE NOTE BELOW

Call to Order

Chair Maureen Huffman called the meeting to order at 3:07 pm

Roll Call

Attendees: Board Chair Maureen Huffman, Embassy Suites; Board Members Josh Ewing, Hilton Hotels; Tiffany Hart, Marriott International; Ken Stockdale, Crowne Plaza
Staff: Mark Everton incoming CEO/President; Katherine Kertzman, retiring CEO/President; Cecilia Pollock, Comptroller; Meagan McGuire, VP of Sales & Services; Ashley Comar, VP MarCom; Caitlyn Shearer, Community Engagement Manager; Autumn Lingle, Operations Administrator

Excuse absent Board Members

MOTION was made by Board Member Ewing, to excuse absent Board Members Schrader, Cotero, Rios and Mara, seconded by Board Member Stockdale. Passed unanimously.

At 3:12pm Board Member Mara joined the meeting.

Approve/Amend Agenda

Agenda approved as is and no amendments were made.

Public Comments*

No public comments.

Chair's Report

Presentation of Consent Agenda – Maureen Huffman, Board Chair

Item 1: Approval of minutes from the March 11, 2021 Regular Board Meeting and April 30, 2021 Special Board Meeting.

Item 2: Approval of Auditing Official's Certificate for March 5, 2021 through May 5, 2021. Check numbers 9332 through 9384 in the amount of \$293,622.69. Electronic payments in the amount of \$168,365.87.

MOTION: Board Member Hart moved to approve Consent Agenda Items 1 through 2, seconded by Board Member Stockdale. Passed Unanimously.

Financial Reports

Comptroller Pollock provided an overview of the financial reports.

President's Report

Informational:

Staffing Update:

Retiring CEO/President Kertzman offered a heartfelt message to the hoteliers, thanking all the people she has worked with and noted she will treasure their friendships as she transitions into retirement. She wished the incoming CEO/President Everton great success as he takes the helm of the RTA.

Incoming CEO/President Everton addressed the attendees and gave an informative overview of his extensive experience stating he was enthusiastic about joining the RTA.

The RTA has a new Communications Manager, Jeff Powell. Jeff provided a brief history of his impressive resume.

Estimated 2020 RTA Return on Investment

CEO/President Everton did a preliminary walk through of the ROI figures, touching on the highlights.

Seattle Addy Award

MarCom VP Comar showed visuals of advertisements that earned the RTA the Seattle Silver Addy Award.

Action:

Shuttle Service

Discussion regarding shuttle services from SeaTac hotels to Westfield Southcenter Mall.

Consider resolution approving RTA lodging tax application for SeaTac Lodging Tax to fund shuttle services from SeaTac hotels to Westfield. See Exhibit A. It was noted this is considered a 100% pass through and liability/risk/insurance is the responsibility of Seattle Express.

MOTION#2021-010: Board Member Stockdale made a motion to approve Resolution #2021-007 authorizing an application for SeaTac lodging tax funding to support the reinstatement of the SeaTac-Westfield Southcenter Mall shuttle program, seconded by Board Member Ewing. Passed unanimously.

Other Business:

Kertzman Retirement Party

The Board of Directors stated its appreciation and gratitude to retiring CEO/President Kertzman for her leadership of the RTA. In addition, Chair Huffman noted a retirement party will be held Thursday, May 27th at the Highline Botanical Gardens.

Next Meeting Date – June 10, 2021

Adjournment: The meeting adjourned at 3:39pm

Scribe: Autumn Lingle

***PLEASE NOTE:** Due to the current COVID-19 public health emergency, and social distancing protocols, pursuant to the Governor's and public health officials' orders, this meeting will be conducted virtually. The public may call in to the conference line to listen to the meeting per the details provided above. While you will be able to hear the meeting, you will not be able to participate in the meeting. You may be asked to identify yourself. Please note that if you are unable to mute your phone, everyone else on the call-in line will

be able to hear you, so please refrain from speaking. If background noise or side conversations interfere with the meeting, your line may be muted or disconnected. The RTA is closed so no one will be able to physically attend this meeting.

This is a Seattle Southside Board of Directors meeting and although open to the public, no public comment process is provided. If you have questions, please email them to autumn@seattlesouthside.com Thank you!

Seattle Southside RTA is inviting you to a scheduled Zoom meeting.

Topic: RTA Board Meeting

Time: May 13, 2021 03:00 PM Pacific Time (US and Canada)

Join Zoom Meeting <https://us02web.zoom.us/j/81169471289?pwd=SXNVY29hZkxVkrQdXlsbExhYzBKZz09>

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